



STAFF REPORT

Title: Request for Funding - Cold Lake Minor Ball U15 Zone Championships

Meeting Date: March 26, 2019

Executive Summary:

Cold Lake Minor Ball is requesting sponsorship to assist with hosting the U15 Alberta Zone Championships being held in Cold Lake August 16-18, 2019 at Imperial Park with eight (8) teams from all over Alberta representing their respective zone.

Sponsorship levels are as follows:

- \$1,000 Gold Level
- \$500 Silver Level
- \$250 Bronze Level

Background:

For reference purposes we've attached Policy No. 097-RC-97.

Section 4.1.2 Special Event Grants articulates that the purpose of this grant is to encourage and support diverse and comprehensive recreation and culture, special events or tournaments within the City. The Special Event Grant will fund:

- new tournaments or special programs expected to bring nonlocal participants into the community;
- new or unique recreation and culture events within the City.

Events being offered outside the City will not be funded under this grant. Up to a maximum of \$1,000.00 per organization per event each calendar year will be considered. Annual or regularly occurring events will not be eligible.

The above noted are currently delegated to the Recreation and Culture Advisory Committee.

It is understood that the Cold Lake Minor Baseball Association U15 are not seeking for funding under section 4.1.2 Special Event Grant rather they are seeking for funding from City Council under 4.4.4 Other requests and sponsorships that does not require a formal application.



In 2019, Council budgeted \$60,000 for sponsoring functions, goodwill, and other activities for the staff and community. To date, without consideration of this request or any others on March 26, 2019 agenda, \$10,685.00 has formally been allocated from the 2019 Council Goodwill by motion of Council.

Alternatives:

Council may consider the following options:

1. That Council support a sponsorship donation to Cold Lake Minor Ball in the amount of \$____ to host the 2019 U15 Zone Championships being held August 16-18, 2019 at Imperial Park with funds to come from Council Goodwill (1-2-11-20-211).
2. That Council defeat a motion to support a sponsorship donation to Cold Lake Minor Ball in the amount of \$____ to host the 2019 U15 Zone Championships being held August 16-18, 2019 at Imperial Park with funds to come from Council Goodwill (1-2-11-20-211).

Recommended Action:

That Council support a sponsorship donation to Cold Lake Minor Ball in the amount of \$____ to host the 2019 U15 Zone Championships being held August 16-18, 2019 at Imperial Park with funds to come from Council Goodwill (1-2-11-20-229).

Budget Implications (Yes or No):

Yes

Submitted by:

Kevin Nagoya, Chief Administrative Officer