



## Regular Meeting of the Board of Directors Meeting Minutes

**Date/Time:** January 9<sup>th</sup>, 2019 at 6:00pm  
**Location:** Chamber Board Room

### ATTENDANCE

#### PRESENT

##### President

Ryan Lefebvre

##### Vice President

Joshua Holman

##### Directors

Joanne Roch, Brittany Tucker, Lisa Borowitz, Raymond Cowell,  
Sherine Leiper, Susie O'Connor, Megan Nicholls-Shaub

##### Executive Director

Sherri Bohme

##### Secretary

Nicole Mansfield

#### REGRETS

Bob Buckle, Andrea Hemmerling

### 1.0 CALL TO ORDER/INTRODUCTIONS

Call to order 6:02 pm

### 2.0 CONSENT AGENDA (2MIN)

- 2.1 Minutes of November 14, 2018 (Sent by email prior to board meeting)
- 2.2 Executive Director's Report (Sent by email prior to board meeting)
- 2.3 Comparison Statement (Sent by email prior to board meeting)
- 2.4 Correspondence Folder was available for all Board Members to view.

**Motion:** Brittany motioned to accept the consent agenda as presented. Second by Josh. All in Favor.  
Carried

### 3.0 Adoption of Agenda (5 Mins)

#### 3.1 Additions to the Agenda

**Motion:** Brittany motioned to accept agenda as amended. Second by Josh. All in favor. Carried

### 4.0 Liaison Reports

#### 4.1 City of Cold Lake

- 55 Plus Winter Games in February
- Registered attendees 700-900 approximately
- Booster Juice at the Energy Centre is now open
- Climbing wall will be opening soon
- EDAC will be hosting a learning session for local businesses regarding federal contracts and the process in securing them
- Business attraction/incentive program has been extended to the end of 2019. Reviewed on a yearly basis
- Copies of the capital budget are located on the City website.

- Andrew highlighted some spending's on the budgets

#### **4.2 4 Wing Cold Lake**

- Maple Flag is officially cancelled
- Updating infrastructure to bring a better training exercise in the coming years.

#### **4.3 Cenovus – Regrets**

#### **4.4 Imperial**

- Update on approvals
- Will continue to work with the Government on regulatory changes
- No impact is expected in the Cold Lake location
- News stories will be released over the next little while

#### **4.5 MD of Bonnyville**

- 55+ games will be using the ski hill as part of the MD donation to the organization
- Permits issued last year were consistent with previous year. (combine residential/commercial)
- Approvals on the adventure park are complete. Contracts are being sent out for tender

### **5.0 Unfinished Business**

#### **5.1 Food Truck Festival Update**

- Currently working on the grant application to be submitted Jan 15
- New directors were given the details of the event and what it entails
- Discussion on the logo choices submitted
- Directors decided to reach out for more options
- Brittany, Josh & Sherri met with the City, they will do a letter of support for the grant. Josh and Brittany will present to the City at the Feb or March council meeting
- Site plan discussions on where to park food trucks
- A Festival meeting will be booked for further discussion and planning

#### **5.2 Holiday Heroes Update**

- Participation is dwindling – only 6 participants this year with less than half donations collected.
- Recommendation to revisit the project and look for different ideas to implement for 2019

Motion: Ray motioned to suspend the holiday heroes as it is now and revisit to create something new for 2019. Second by Britany. All in favor. Carried

### **6.0 New Business**

#### **6.1 Candidate Endorsement**

- May 2019 the election will be called
- Back ground details given to new directors
- Bylaws were changed to reflect the endorsement
- Discussion as to how it would look from the Chamber stand
- Directors to discuss at next meeting

## **6.2 Community Guide Final Report**

- Update given on the guide
- Proposed budget was met however changes in design, printing and ad sales reflected this
- Ad sales were down significantly from previous years.

## **7.0 Open Discussion**

### **7.1 Presidential and Board Member Highlights**

## **8.0 Correspondence/ Round Table Discussion**

- A conference call with 4 Wing detailed to cancelling of Maple Flag and the move of AETE out of the wing.
- F18s coming from Australia around the same time
- There is some discrepancies with things being reported differently
- Directors gave updates on their businesses
- New directors introduced at the beginning of the meeting gave some background on their businesses as well

## **9.0 In Camera**

## **10.0 Next Meeting – February 13<sup>th</sup>, 2019 @ 6:00pm**

## **11.0 ADJOURNMENT**

The meeting was adjourned at 7:50pm

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Recording Secretary – Nicole Mansfield

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President – Ryan Lefebvre

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Date

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