



**COLD LAKE ECONOMIC DEVELOPMENT
ADVISORY COMMITTEE**

MEETING MINUTES OF THURSDAY, MARCH 7, 2019
CHAMBER OF COMMERCE BOARD ROOM

PRESENT

Chairperson Bernard Lefebvre
Councillor Vicky Lefebvre
Councillor Kirk Soroka
Eric North
Larry Ashcroft
Allison Untereiner
Norman Perreault

ALSO PRESENT

Brad Schultz, Planner
Andrew Serba, Strategic Initiatives Manager
Irene Poirier, Recording Secretary

**Community
Liaisons**

Lt. Andrew Kerr, 4 Wing

ABSENT

Isabel Myshaniuk, Vice Chairperson; Lorie Jacobsen; John Usher; Howard Pinnock,
General Manager Planning and Development

**CALL TO
ORDER**

B. Lefebvre called the meeting to order at 7:04 p.m.

**ADOPTION OF
THE AGENDA**

Moved by Councillor Lefebvre that the agenda be adopted.

CARRIED

**ADOPTION OF
THE MINUTES**

Moved by Councillor Soroka that the minutes of the February 7, 2019 Economic
Development Advisory Committee meeting be adopted.

CARRIED

OLD BUSINESS

**4.1 "Doing
Business with the
Government"**

- E. North gave an update on where the progress of the conference is currently at:
- poster advertising the event was presented to the Committee
 - still waiting for approvals from the Wing Commander before any public release;
 - request the City send a letter of support to stress the importance of the event;
 - may be a hesitancy to approve the facility and presenters;

Discussion continued on options to look at for the facility and other requests. The need to give a deadline to 4 Wing on a decision and the Commander's approval was agreed upon and March 22, 2019 was decided.

A. Serba to reserve the meeting room at the Lakeland Inn for a backup contingency plan and to put together a letter to the 4 Wing Commander from the CAO.
Promotion at this point is to be only on a "Save the Date" basis.

NEW BUSINESS:

5.1 Sign Ideas

B. Lefebvre distributed pictures of interesting landmark signs that attract a lot of tourists that could work in Cold Lake

Discussion followed for different signs at locations in Cold Lake that could be done and a presentation to Council with 3 or 4 slides to present these ideas for consideration was decided upon.

Discussion continued on pros and cons of the home based business community in Cold Lake

**5.2 Chamber of
Commerce
Updates**

There were no Chamber of Commerce updates.

ROUNDTABLE

Councillor Lefebvre stated that she was now on the CLFN Economic Development and Tourism Strategy Committee. They have yet to meet but she will bring updates.

Councillor Soroka reported that he had a Provincial invite to go to the Paris air show. The aerospace industry continues to grow and he has worked on the Range Modernization Plan project, which close March 28 and the contract will be awarded in April.

A. Serba, Strategic Initiatives Manager, stated that a Provincial grant of \$680,000 was given the City for a transit storage facility that will be integrated into the new Public Works building. A draft report of the Economic Development Strategies will be presented to Council at the next Corporate Priorities Meeting.

B. Lefebvre inquired of where the City was with CATSA.

A. Serba replied that they were expecting another draft agreement any day and it is moving forward but there are some hurdles to take.

A change to the date for the next EDAC meeting due to the two Councillors not being available was discussed and it was agreed to change it to the day before.

MOTION

Moved by B. Lefebvre that the Economic Advisory Committee change the Thursday, April 4th, 2019 EDAC Meeting to be held on Wednesday, April 3rd, 2019 with the Chamber Board Room location being subject to availability.

CARRIED UNANIMOUSLY

ADJOURNMENT

Moved by N. Perreault that the meeting be adjourned, at this time being 8:25 p.m.

CARRIED

NEXT MEETING

April 3, 2019

**ECONOMIC DEVELOPMENT ADVISORY
COMMITTEE**



CHAIRPERSON



DESIGNATED OFFICER