

Cold Lake

# COMMUNITIES IN BLOOM AND ENVIRONMENTAL SOCIETY

**People, Plants and Pride...Growing Together**



# COMMUNITIES IN BLOOM AND ENVIRONMENTAL SOCIETY

- Who are we? What do we do?
- Understanding the CIB National Program
- Update on 2019 National Participation
- Cold Lake Community Garden



# COMMUNITIES IN BLOOM

- WHO ARE WE?

- A non-profit organization, fostering civic pride, environmental responsibility, and beautification through community involvement including: citizens, businesses, institutions, and municipalities.

- WHAT DO WE DO?

- Beautiful Garden Recognition Awards
- Attend and host community events
- Enter the City of Cold Lake to participate in the Provincial or National Recognition Programs





# THE COMMUNITIES IN BLOOM PROGRAM

The CIB Program evaluates participating communities on their overall contributions of municipal council and departments; industry; businesses and the private sector – including volunteer efforts – in regards to the following criteria:

- **Tidiness**

Tidiness includes an overall tidiness effort by the municipality, businesses, institutions and the residents throughout the community. Elements for evaluation are parks and green spaces, medians, boulevards, sidewalks, streets; municipal, commercial, institutional and residential properties; ditches, road shoulders, vacant lots, signs and buildings; weed control, litter clean-up, graffiti prevention/removal and vandalism deterrent programs.

- **Environmental Action**

Environmental action pertains to the impact of human activities on the environment and the subsequent efforts and achievements of the community with respect to: policies, by-laws, programs and best practices for waste reduction and landfill diversion, composting sites, landfill sites, hazardous waste collections, water conservation, energy conservation, and environmental stewardship activities under the guiding principles of sustainable development pertaining to green spaces.

- **Heritage Conservation**

Heritage conservation includes efforts to preserve natural and cultural heritage within the community. Preservation of natural heritage pertains to policies, plans and actions concerning all elements of biodiversity including flora and fauna ecosystems. Cultural conservation refers to the heritage that helps define the community including the legacy of tangible (built/hard assets) elements such as heritage buildings, monuments, memorials, cemeteries, artifacts, museums and intangible elements such as traditions, customs, festivals and celebrations.

- **Urban Forestry**

Urban Forestry includes the efforts of the municipality, businesses, institutions and residents with regards to written policies, by-laws, standards for tree management (selection, planting, and maintenance), long and short-term management plans, tree replacement policies, pollinator friendly tree selection, tree inventory, and Integrated Pest Management (IPM), heritage, memorial and commemorative trees.

- **Landscape**

Landscape includes planning, design, construction and maintenance of parks and green spaces suitable for the intended use and location on a year-round basis. Elements for evaluation include: native and introduced materials; balance of plants, materials and constructed elements; appropriate integration of hard surfaces and art elements, use of turf and ground covers. Landscape design should harmonize the interests of all sectors of the community. Standards of execution and maintenance should demonstrate best practices, including quality of naturalization, use of ground covers and wildflowers along with turf management.

- **Floral Displays**

Floral displays evaluates efforts of the municipality, businesses, institutions and residents to design, plan, execute, and maintain floral displays of high quality standards. Evaluation includes the design and arrangements of flowers and plants (annuals, perennials, bulbs, ornamental grasses, edible plants, water efficient and pollinator friendly plants) in the context of originality, distribution, location, diversity and balance, colour, and harmony This pertains to flowerbeds, carpet bedding, containers, baskets and window boxes.

# 2019 NATIONAL PARTICIPATION UPDATE

- In 2015 the City of Cold Lake was awarded a **5 Bloom** evaluation by the CIB Provincial Recognition Committee.
- The 5 Bloom Provincial rating allows us the opportunity to compete and be recognized at the National level.
- **To participate we are here to ask for Council's support and approval of a \$5,000 budget which includes: A \$1,000 entry fee to compete in the National CIB Program, \$1,500 travel cost for the judges to evaluate our community, and an additional \$2,500 for 20 CIB pole banners for downtown.**
- As a City we have received awards for infrastructure, and showcased our community in many different aspects....now is the time to prove we are ***“so much more than flowers,”*** and be recognized at a national level for our contributions toward our **“GREEN”** industry.



# COLD LAKE COMMUNITY GARDEN

- **Approached by Cold Lake Community Garden Society to absorb their operations under Communities in Bloom**
- **Opportunities include:**
  - Increase our exposure and engagement in the community
  - Initiate new green projects and apply for additional grants
  - Partner with, and operate under the guidance and direction of the City
- **We ask for Council's support with the merger and approval to renew the contract for use of the land as a Community Garden.**





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# QUESTIONS?