

City of Cold Lake

STAFF REPORT

Title: Request for Funding - UN NATO Veterans

Meeting Date: April 9, 2019

Executive Summary:

A letter (attached) has been received from the UN NATO Veterans requesting sponsorship to their 3rd annual Motorcycle Toy Run which benefits Lakeland hospitals and Valour Place in Edmonton. Valour Place is a cost-free temporary residence for ill and injured Veterans, RCMP, Canadian Armed Forces members, First Responders, and their family members who require treatment in Edmonton, but live elsewhere. UN NATO Veterans have chosen these groups to benefit from their event because they both directly impact the Lakeland community and as veterans, they feel strongly about looking after those in service to Canada and providing comfort to children in need.

Background:

In 2017, Council approved the donation of a silent auction item (consisting of two (2 Toby Keith tickets, a couple golf shirts, and several smaller items) in support of the Valour Place. The City did not receive a request in 2018 however a requested has been received in 2019.

In 2019, Council budgeted \$60,000 for sponsoring functions, goodwill, and other activities for the staff and community. To date, without consideration of this request or any others on March 26, 2019 agenda, \$11,685.00 has formally been allocated from the 2019 Council Goodwill by motion of Council.

Alternatives:

Council may consider the following options:

- 1. That Council may approve a monetary donation to the UN NATO Veterans, in support of the 3rd Annual Motorcycle Toy Run being held May 25, 2019, which benefits Lakeland hospitals and Valour Place in Edmonton, with funds to come from Council Goodwill (1-2-11-20-229).
- 2. That Council may approve a donation of a silent auction value at \$ ______ to the UN NATO Veterans, in support of the 3rd Annual Motorcycle Toy Run being held May 25, 2019, which will benefit Lakeland hospitals and the Valour Place in Edmonton, with funds to come from Council Goodwill (1-2-11-20-229).
- 3. Respectfully decline an opportunity to provide a donation.



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Recommended Action:

That Council approve a monetary donation to the UN NATO Veterans, in support of the 3rd Annual Motorcycle Toy Run being held May 25, 2019, which benefits Lakeland hospitals and Valour Place in Edmonton, with funds to come from Council Goodwill (1-2-11-20-229).

Budget Implications (Yes or No):

Yes

Submitted by:

Kevin Nagoya, Chief Administrative Officer