



## **STAFF REPORT**

**Title:** Alberta 55 Plus Winter Games

**Meeting Date:** April 16, 2019

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### **Executive Summary:**

The Alberta 55 plus Winter Games took place in Cold Lake from March 1-3, 2019. This phenomenal event benefited 770 participants from Alberta 55 Game Zones 3 to 8, visitors, the City of Cold Lake and surrounding area. Many volunteers and City staff worked countless hours to ensure the event was successful. Council in 2018 restricted \$100,000 to fund this event that would help the local economy by utilizing hotels, restaurants and shopping. After finalizing the costs associated with this event the City's contribution is just under \$45,000 due to generous sponsorship, numerous in-kind donations and volunteer hours.

### **Background:**

Registration for the Games took place on February 28, 2019, after many hours of preparation by the 32 members of the Organizing Committee. Most of the 770 participants registered on Thursday and met the Activity Coordinators and various Directors from the Committee.

Thirteen different activities were hosted at nine different facilities over March 1, 2, with Hockey and Curling extending into Sunday. The Opening Ceremonies took place in the Reid Field House on March 1, 2019, where 900 people enjoyed a catered supper and entertainment from local organizations and an Abba tribute band.

The Organizational Committee spent countless hours arranging schedules, participant lunches, snacks, transportation, and medal presentations. Over one hundred volunteers from the community came out for the weekend, assisting with numerous activities such as time keeping, score keeping, line watching and food serving.

Positive feedback was received from all zones that participated and many of the partakers in the Opening Ceremonies had nothing but great things to say about the night.

The cost of hosting the 55 Games does not include in-kind donations of merchandise or time. The hard cost of \$45,000 contribution from the City is due to the fact that the City received numerous cash donations from Sponsors and an abundance of in-kind donations. Many organizations and individuals provided and did what they could to



ensure the 55 Plus Winter Games was successful. Please see attached list of Sponsors.

**Alternatives:**

**Recommended Action:**

For information only.

**Budget Implications (Yes or No):**

No

**Submitted by:**

Kevin Nagoya, Chief Administrative Officer