



**Kinosoo Beach  
Cold Lake, AB  
780-545-OWET**

### REQUEST TO OPERATE ON KINOSOO BEACH

This letter serves to introduce Wicked Watersport Rentals Inc. and to request the partnership of the City of Cold Lake and the Cold Lake Recreation Programs and Services Department in the fulfillment of our vision and mission.

The vision of Wicked Watersport Rentals is to offer safe, fun and affordable watersport activities on Kinosoo Beach. This season will mark our sixth year operating in the Lakeland, and we are excited to have expanded our list of services, as well as partner with local community businesses to collaborate shared marketing ventures that offer unique promotions and added value to our customers.

Our mission is to continue our operations on the West-end of Kinosoo Beach. We are requesting to City Council permission to continue to operate under the same regulations as previous years and to setup operations beside the basketball courts on Kinosoo Beach for the 2019 summer season. Meeting with various City of Cold Lake government officials, this spot offers a safe location near the sport courts and tree coverage our business needs to accommodate our customers but also maximize beach patrons' experience.

As a City of Cold Lake citizen for 18 years, military member for 20 years I trust in the collective decision of the council and await their response.

Sincerely,

A handwritten signature in blue ink, appearing to be "R. Cowell", with a stylized flourish at the end.

Raymond J. Cowell  
Owner/Operator  
Wicked Watersport Rentals Inc.  
780-545-0938  
[www.wickedwatersportrentals.ca](http://www.wickedwatersportrentals.ca)