



Regular Meeting of the Board of Directors Meeting Minutes

Date/Time: March 13th, 2019 at 6:00pm
Location: Chamber Board Room

ATTENDANCE

PRESENT

President	Ryan Lefebvre
Vice President	Joshua Holman
Directors	Brittany Tucker, Bob Buckle, Raymond Cowell, Sherine Leiper, Susie O'Connor, Megan Nicholls-Shaub
Executive Director	Sherri Bohme
Secretary	Nicole Mansfield

REGRETS

Joanne Roch, Andrea Hemmerling, Lisa Borowitz

1.0 CALL TO ORDER/INTRODUCTIONS

Call to order 6:05 pm

2.0 CONSENT AGENDA (2MIN)

- 2.1 Minutes of February 13, 2018 (Sent by email prior to board meeting)
- 2.2 Executive Director's Report (Sent by email prior to board meeting)
- 2.3 Comparison Statement (Sent by email prior to board meeting)
- 2.4 Correspondence Folder was available for all Board Members to view.

Motion: Brittany motioned to accept the consent agenda as presented. Second by Ray. All in Favor. Carried

3.0 Adoption of Agenda (5 Mins)

- 3.1 Additions to the Agenda
 - 6.3 – Stockings for Seniors

Motion: Bob motioned to accept agenda as amended. Second by Susie. All in favor. Carried

4.0 Liaison Reports

4.1 City of Cold Lake

- Wrapped up the Alberta 55+ games this past weekend
- Great feedback, lots of participants spoke of returning when the weather is warmer
- Councillor Buckle attended an Eastern AB conference in Medicine Hat. Lots of interesting stats given.
- CATSA is still in the same situation as previously reported. Finalizing with 4 Wing what the deal will look like. Current changes have changed the outlook of using the space previously discussed.

4.2 4 Wing Cold Lake

- Maple Flag is still listed as cancelled
- US Marine Corp are coming in June, staying on the base, similar size as a flag
- Will see some different aircraft than flag. Approx. 3 weeks duration
- Hosting an event on how to do business with DND
 - o Securing contracts, submitting tenders, etc
 - o Dates sometime in May

4.3 Cenovus – Regrets

4.4 Imperial - Regrets

4.5 MD of Bonnyville

- Adventure park is approved.
- Rare flower species study must be done first between June and August
- MD Park expansion to happen this year. New sani dump
- Snow mobile trail through the park
- Flood season preparations are being implemented
- CL Chamber presented at the MDs request to which the MD gave the Chamber \$15,000 grant

5.0 Unfinished Business

5.1 Food Truck Festival Update

- Logo finalized
- Working on marketing
- Meeting with council April 9th or 23rd will have more to report at next meeting

5.2 HLTS Ticket pricing (Per May 2018 minutes) / Update

- Staff gave directors an update on booth sales and the issues that this years show is facing
- Businesses are not committing and we need to have a back up plan
- Discussion on the current ticket prices and the gst.

Motion: Brittany motioned to increase the ticket pricing to be \$10 for adult \$5 for child this will include gst. Second by Ray. All in Favor. Carried.

5.3 Candidate Endorsement

- Nothing to report.
- Committee will set up a meeting before next director meeting

6.0 New Business

6.1 2018 Annual Financials (attached)

- Review of the financials
- Additional line item to reflect the \$15,000 grant from the MD of Bonnyville

Motion: Brittany motioned to accept the amended budget to reflect the \$15,000 grant from the MD of Bonnyville and to present the amended budget at the AGM. Second by Bob. All in Favor. Carried.

Motion: Brittany motioned to accept the 2018 financials as presented. Second by Susie. All in Favor. Carried.

6.2 Proposal from the Alberta Chamber of Commerce (ACC) (attached)

- Engage the services of a leading Canadian market research firm to initiate a sequential series of surveys of a representative sample of Alberta businesses and individuals to build an ACC branded score card of the perspective and priorities of the Alberta business community.
- The chamber would send out 3 surveys/year to members with one additional to the public.
- Discussion on how this would look from a chambers point of view and the value to our members
- Advocacy would be appreciated by our members and we would be recognized at a provincial level as partnered.

6.3 Stockings for Seniors

- Susie and Sherri met with Sandy to discuss the details of the project and how the chamber and members can be involved
- Will have a tree with people's names on it that would like to accept some Christmas cheer. Open to members and public.
- Ornaments will be given to the staff and information given to the company/group/person. Items will be dropped off at the chamber and Sandy will pick up and distribute.
- Sandy will also follow up with the givers if they haven't fulfilled their obligation in a selected amount of time.
- Goal is to still have it coincide with the business mixer

7.0 Open Discussion

7.1 Presidential and Board Member Highlights

8.0 Correspondence/ Round Table Discussion

Brittany is selling Celebrate Life to Northern Lights, staying on as staff for a while
Ageless Living has hired new support staff
SE Design projects approved by MD
Wicked Water Sports is gearing up for summer season
Images Studios is hiring
Chamber is hiring summer student May- August
Sherri attended the Disney Institute Training last week, would encourage attending.
Canada job grant covers approx 2/3rds of the cost. Leadership program

9.0 In Camera

10.0 Next Meeting – April 10th, 2019 @ 6:00pm

11.0 ADJOURNMENT

The meeting was adjourned at 7:48pm

Recording Secretary – Nicole Mansfield

President – Ryan Lefebvre

Date

Date