



Cold Lake Valour Place Committee
PO Box 4519 Stn Forces
Cold Lake, AB T9M 2C2
Attn: WO Andre Marchand

City of Cold Lake
5513 - 48 Avenue
Cold Lake, AB T9M 1A1

Subject: Request of facility sponsorship for Cold Lake Valour Place Committee Golf Tournament

Dear Mayor and Council,

The City of Cold Lake and the 4 Wing community have a special relationship based on mutual support. The Cold Lake Valour Place Committee would like to build on that relationship by respectfully request that the golf fees be sponsored by the City on September 7, 2019 during the tournament. The net proceeds from this event are going to Valour Place in Edmonton, which supports members of our community.

Valour Place is a temporary home away from home for all Canadian Forces members, RCMP, Families of the Fallen, Veterans and First Responders along with their families who require medical treatment in Edmonton, and live outside the city/area. Through Valour Place, they have the means to face the challenges of rehabilitation in a warm, welcoming and supportive environment, at no cost. At any given time 75% of their clients come from the Lakeland region.

The overall usage rates of Valour Place have been growing annually and in 2018 there were 3,279 nights stayed. Their clients were made up of 54% serving members of the Canadian Forces and RCMP, 39% veterans and 7% first responders.

Our goal for this augural event is to raise \$5,000 for Valour Place and we think our efforts would go even further with the City as our facility sponsor. In this role, the City would sponsor the golf fees for the tournament (estimated value of \$3,600), and in turn we would promote the City as the event's official facility sponsor.

This promotion would include:

- City of Cold Lake's logo on all print material,
- City of Cold Lake's logo on a thank you advertisement printed in both The Sun and The Courier newspapers (1 week),
- Four tickets to the event.

Included with this letter are letters of support for this event from 4 Wing Leadership, and RCMP – Cold Lake detachment. We have also enclosed additional information about Valour Place.

Thank you in advance for your consideration of our event!

Best regards,

Warrant Officer Andre Marchand

Office of the Wing Commander
4 Wing Cold Lake
P.O. Box 6550 Stn Forces
Cold Lake AB
T9M 2C6




Bureau de Commandant de l'escadre
4^e Escadre Cold Lake
C.P. 6550 Succ Forces
Cold Lake AB
T9M 2C6

1003-1 (TC Cold Lake, PI WO)

16 May 2019

4 WING COLD LAKE SUPPORT
FOR VALOUR PLACE FUNDRAISER

1. Mayor Copeland and council, I would like to extend my full support to the Cold Lake Valour Place Committee to hold a golf tournament on the 7th of September 2019 to help raise funds on behalf of Valour Place, Canada's first military support home.
2. Valour Place is a temporary home away from home for all injured or ill Canadian Armed Forces members, RCMP, Veterans along with their families who require medical treatment in Edmonton, and live outside the city and area. Through Valour Place, they have the means to face the challenges of rehabilitation in a warm, welcoming and supportive environment, at no cost. At any given time 75% of their clients come from the Lakeland region.
3. All the proceeds will be donated to Valour Place to directly help funds their day to day operations. In return, they will be able to continue serving those who have served our country and remains the quality facility that the community envisioned.
4. Further queries or concerns may be directed to the Transition Centre (TC) Cold Lake Cold Lake, Platoon Warrant, WO J.A.A. Marchand, and can be reached at 780-840-8000 local 3026.


Col J.A.A. Marchand, A/W Comd
P.J. Doyle
Colonel
4 Wing Commander



Royal Canadian
Mounted Police

Gendarmerie royale
du Canada

Compassion
Compassion

Honesty
Honnêteté

Professionalism
Professionnalisme

Integrity
Intégrité

Respect
Respect

Accountability
Responsabilité

Cold Lake Valour Place Committee
PO Box 4519 Stn Forces
Cold Lake, AB T9M 2C2

2019 05 16

Attention: WO Andre Marchand

RE: Letter of Support for the Cold Lake Valour Place Committee Golf Tournament

Dear WO Andre Marchand, and to whom it may concern:

I am very pleased to have this opportunity to extend my support for the Valour Place Committee Golf Tournament to be held in Cold Lake this summer. I have personally witnessed the benefits of Valour Place and know how much of a blessing it is to members of the CF and RCMP. One of my close friends, an RCMP member from the Northwest Territories, spent four months in the facility during a serious family medical crisis. He, his wife, and their 3-year-old son would have been stranded without Valour Place and the hospitality offered by Mr. Martin St. Onge and the staff. I can't express in words how much this "home away from home" meant to them throughout an extremely stressful time.

I strongly support every effort to raise funds in support of Valour Place. I look forward to finding out the date and intend on having RCMP representation at the golf tournament!

Yours truly,

S/Sgt. Scott Buchanan
NCO i/c RCMP Cold Lake