

EDAC Presentation

Update and past year accomplishments & Sign recommendations

Update and past year accomplishments

- ▶ Wayfinding Signage proposal funded by council
- ▶ Increase the committee size by 2 additional members
- ▶ Approved CARES Grant for the McSweeney Consultants review and recommendations.
- ▶ Completed Strategic Plan from McSweeney
- ▶ Development & Presentation of the “Procurement Fair” May 22, 2019 and feedback from the attendances

Tourism and Marketing opportunity

- ▶ This recommendation is based on other communities doing the similar sign idea however, our unique location and opportunities will create additional interest.



Sylvan Lake shared their information for their sign with us. Created by a Sylvan Lake local artist Shane Seib with First Impression Art. Below is a breakdown of the cost;

- Letters: built and painted: \$19,000
- Installation with screw piles and runner: \$2,100
- Landscaping (grading, sod, gravel, flagstone, topsoil, etc.) \$8,000
- Fire pits in front of sign: pre-fab pits \$500 each and approximately \$600 for gravel pad and flagstone. Total \$30,000.00



KINOOSO BEACH AREA



Sample Only!
*Should include social media
symbols on sign base.*

Monument for a Legend!

- ▶ We would like the City consider creating a monument for the Legend from our lake. The present record for the largest lake trout caught on a hook in Alberta is held by this fish 52 ½ pounds lake trout!
- ▶ We are suggesting that a monument be created and erected on or near the Marina to attract attention and tourism to our area. Which could include a write-up of the history on this fish and the people in the picture.
- ▶ If the City is able to create a monument of the oars holding the life size record holding lake trout, it would create a tourist destination and photo opportunity to be shared with all of their friends and family via social media.

Marina Area

**A record waiting
to be broken.**

Cold Lake, Alberta

Since 1929, Cold Lake has held the record for the largest Alberta Lake Trout. Legends say the monster fish Kinosoo is still out there, hiding in the deep waters of Cold Lake. Will you be the one to reel it in?



www.coldlake.com

