



## **STAFF REPORT**

**Title:** Lakeland Industry and Community Association (LICA) Membership - May 14, 2019 Delegation

**Meeting Date:** May 21, 2019

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### **Executive Summary:**

Attached is an invoice from the Lakeland Industry and Community Association (LICA) for the 2019 Associate Membership Fee in the amount of \$750.00. In March of 2015, Council resolved to authorize the City of Cold Lake to be a municipal member with the Lakeland Industry and Community Association (LICA) for an annual membership fee of \$750.00. Since 2015, the City has continued to pay this annual membership fee in the amount of \$750.00 each year however Council has periodically raised questions on the membership. Council passed a motion to refer the issue of the membership to Council's Corporate Priorities Committee for recommendation.

At the March 12, 2019 regular meeting of Council, Council postponed New Business Item 9.1 - Lakeland Industry and Community Association (LICA) Membership to the May 21, 2019 Corporate Priorities Committee meeting.

As per Council's request, Administration invited LICA to come as a delegation to provide an update on LICA's recent activities and achievements. LICA came as a delegation to the May 14, 2019 regular meeting of Council.

At the May 21, 2019 meeting of the Corporate Priorities Committee, the Corporate Priorities Committee recommended that Council authorize the City of Cold Lake to be a municipal member with LICA.

### **Background:**

During Council's strategic priorities session in early March 2015, an expression of interest was made to rejoin Lakeland Industry & Community Association (LICA). Attached is a letter from 2015 from the LICA extending an invitation to the City of Cold Lake to join LICA as a member in 2015. Municipal government membership fees are based on Statistics Canada data and in the case of Cold Lake, would result in an annual membership fee of \$750.

The Issue Summary Report from March 24, 2015 has been attached for reference purposes.



It is recommended that Council visit the LICA website for further background on the organization at <https://lica.ca/>

Councilor Duane Lay is Council's appointment to the association.

**Alternatives:**

Council may have the following options:

- Council pass a motion accepting the Lakeland Industry and Community Association (LICA) delegation presentation made at Council's May 14, 2019 regular meeting as information, and authorizing the City of Cold Lake to become a member of LICA.
- Council may pass a motion accepting the Lakeland Industry and Community Association (LICA) delegation presentation made at Council's May 14, 2019 regular meeting as information, and defeat a motion authorizing the City of Cold Lake to become a member of LICA

**Recommended Action:**

That Council accept the Lakeland Industry and Community Association (LICA) delegation presentation made at Council's May 14, 2019 regular meeting as information, and authorize the City of Cold Lake to be a municipal member with the Lakeland Industry and Community Association (LICA) for an annual membership fee of \$750.00 for the next three (3) years.

**Budget Implications (Yes or No):**

Yes

**Submitted by:**

Kevin Nagoya, Chief Administrative Officer