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## INTEROFFICE MEMO

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**Date:** February 12, 2019

**To:** Mayor and Council

**From:** Kevin Nagoya, CAO

**Re:** Coalition of Canadian Municipalities for Energy Action

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The City of Cold Lake, the Town of Bonnyville, the M.D. of Bonnyville and Lac La Biche County have been involved in various discussions surrounding the Federal Government's Bill C-69.

Verbally, the AUMA had initially indicated that it was planning to speak to issues regarding Bill C-69, however, the AUMA has recently issued a letter indicating it will take a more neutral approach. The following is excerpted from an AUMA letter to member municipalities in regards to coordinating municipal voices on C-69:

*Responsible resource development is essential for the future of Canadian municipalities. After talking to many municipal partners, there is a lot of momentum around coordinating our Canadian municipal voice to:*

- *Advocate for responsible resource development.*
- *Ensure municipal perspectives are being heard on issues impacting resource development.*
- *Share factual information regarding resource development interests.*

*We will be inviting all Alberta municipalities and encouraging our sister municipal associations to invite their municipal members to participate in this coordinated effort. More details on the specific activities and how you can get involved will be communicated in the coming weeks. One of our first activities will be an awareness campaign at the Quebec City FCM Conference at the end of May.....Barry Morishita | President*

The main concern being raised are the timelines in which AUMA is proposing – will waiting for the Federation of Canadian Municipalities' conference in May leave enough time to have an impact on Bill C-69, or will the bill be passed by that time?

In its letter, AUMA also signals a shift away from an activist stance on the subject to a more broad effort geared towards educating Canadian municipalities about resource development in Alberta. It has been questioned whether this will be "too little, too late," as the Senate is convening on the issue in the coming weeks and months.



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In an effort to have Western Canadian municipalities' concerns heard, the Town of Bonnyville has spearheaded an initiative to hire a lobbying firm to represent a municipal coalition concerned with the potential impacts that Bill C-69 could have in its present form.

Attached is a proposal from Impact Public Affairs which states that, if hired, the firm would develop key messages, a strategy, and facilitate meetings for the "Coalition of Canadian Municipalities for Energy Action."

The proposed base fee is \$3,000.

The exact makeup of the proposed coalition and its strategy remains unconfirmed, however, administration is recommending that council consider playing an early role to ensure that the City of Cold Lake's concerns are heard by the group from the outset and during the development of a strategy.

The City of Cold Lake was also able to join a presentation from the Canadian Association of Petroleum Producers (CAPP) via teleconference on January 16, 2019. The presentation was also attended by a number of Chief Elected Officials, including the Mayors of the City of Grande Prairie, the City of Brooks, the Town of Whitecourt, and the Town of Bonnyville, among others. The presentation outlines the association's concerns over Bill C-69. Also attached for council's information is the presentation and CAPP literature provided to the group at that meeting.

Administration is recommending that Council pass a motion authorizing the City of Cold Lake to enter into relationship with IMPACT concerning Bill C-69 and lobbying the Government of Canada and Senate.

With regards,

Kevin Nagoya  
Chief Administrative Officer