

City of Cold Lake

STAFF REPORT

Title: Request for Funding - Cold Lake Valour Place Committee Golf Tournament - June 11, 2019 Delegation

Meeting Date: June 25, 2019

Executive Summary:

Mr. Marchand and Ms. Assailly appeared before Council as a delegation at the June 11, 2019 regular Council meeting.

Ms. Assailly presented Council with information and requested sponsorship towards the Cold Lake Valour Place Committee Golf Tournament scheduled for Saturday, September 7, 2019.

Ms. Assailly requested the City sponsor the golf fees for the tournament. Mayor Copeland requested Mr. Marchand and Ms. Assailly provide Council with a budget and budget rationales.

Mayor Copeland thanked Mr. Marchand and Ms. Assailly for their presentation and advised that Council would consider the request at their regular meeting of Council being June 25, 2019.

Attached is a letter of thanks from the Cold Lake Valour Place Committee along with their budget and budget rationales of which Council had requested they provide.

Background:

Historically, the City of Cold Lake has not previously provided Council Goodwill funding to the Cold Lake Valour Place Committee of which they are seeking for \$3,000 in donations from the City or alternatively waiving the fees for the usage of the Cold Lake Golf and Winter Club.

Administration does not recommend that the Council waive user fees at its facility; however Council may consider providing sponsorship funding using their Council Goodwill Funding.

In 2019, Council budgeted \$60,000 for sponsoring functions, goodwill, and other activities for the staff and community. To date, without consideration of this request or any others on June 25, 2019 agenda, \$38,685.00 has formally been allocated from the 2019 Council Goodwill by motion of Council. It should be noted that this does not include incidental expenses such as hosting events, gifts, etc. At this time, Administration is of the opinion that Council has fully utilized its' Council Goodwill Fund (as reduced).



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Alternatives:

Recommended Action:

That Council accept the Cold Lake Valour Place Committee delegation presentation made at Council's June 11, 2019 regular meeting as information, and provide a sponsorship grant in the amount of \$3,000 towards their golf tournament being held on September 7, 2019 with funds to come from Council Goodwill (1-2-11-20-229).

Budget Implications (Yes or No):

Yes

Submitted by:

Kevin Nagoya, Chief Administrative Officer