



Cold Lake Valour Place Committee
PO Box 4519 Stn Forces
Cold Lake, AB T9M 2C2
Attn: WO Andre Marchand

RECEIVED

JUN 14 2019

CITY of COLD LAKE

City of Cold Lake
5513 - 48 Avenue
Cold Lake, AB T9M 1A1

Subject: Request of facility sponsorship for Cold Lake Valour Place Committee Golf Tournament

Dear Mayor and Council,

The Cold Lake Valour Place Committee would like to thank the Mayor and Council for giving us the opportunity to present on June 11, 2019. As requested, we have a budget and rationales included with this letter.

As we are in our first year, the Committee feels that the City's support would provide foundational sponsorship to raise the profile of the event, which in turn will greatly assist us in our fundraising efforts. The goals of Valour Place align with the City's vision for their people, to have all their basic needs met with access to excellent health care. Valour Place supports three distinct groups which are all part of the make-up of Cold Lake. Current CF members and their families, RCMP and First Responders and their families as well as a significant group of veterans that have chosen to make Cold Lake their forever home. Through Valour Place, they have the means to face the challenges of rehabilitation in a supportive environment, at no cost.

In this role, the City would provide a \$3,000 sponsorship, and in turn we would promote the City as the event's official facility sponsor.

This promotion would include:

- City of Cold Lake's logo on all print material,
- City of Cold Lake's logo on a thank you advertisement printed in both The Sun and The Courier, Respect newspapers (1 week),
- Four tickets to the event

Thank you again for your consideration of our event! Any support the City of Cold Lake can offer will be greatly appreciated. Please contact myself, Andre Marchand, at 780-207-7948 if you have questions.

Best regards,

Andre Marchand