



STAFF REPORT

Title: Request for Funding - Cold Lake Regional Chamber of Commerce (CLRCC) Feast at the Beach - June 11, 2019 Delegation

Meeting Date: June 25, 2019

Executive Summary:

Cold Lake Regional Chamber of Commerce (CLRCC) President Mr. Lefebvre and Vice President Mr. Holman appeared as a delegation at Council's regular meeting held June 11, 2019.

Mr. Lefebvre and Mr. Holman presented Council with a Power Point presentation regarding the CLRCC vision for the Feast at the Beach, a summer wrap-up to be held on August 30 and 31, 2019 at Kinosoo Beach.

Mr. Lefebvre and Mr. Holman requested \$10,000 in sponsorship for the event (Platinum), as well as an estimated \$10,000 to \$15,000 in, in-kind donations from the City.

Mayor Copeland thanked Mr. Lefebvre and Mr. Holman for their informative presentation and advised that Council would consider the request at their next regular meeting of Council being June 25, 2019.

The budget for the event has been attached.

Background:

There are many logistical issues that need to be further reviewed by administration in regards to operational and human resource in-kind donations. It should be noted that most of the City summer staff will have left by the final week-end in August as well as the requirement for the remain full time staff to get the arenas operational for the fall season (e.g. Imperial Oil Place is slate to be operational by September 3, 2019 of which needs approximately 7 days commission, prep, and make the ice).

Administration will also meet with the CLRCC to discuss the layout of the event. Some concerns are relating to the location of the stage being located adjacent to a drainage pathway (which could be very damp) and overtop of existing irrigations systems. Administration will also need an understanding from the CLRCC on the potential exposures do to inclimate weather (as it relates to the usage of the stage).



As for funding, Council can give consideration to being an event sponsor from Council's Goodwill for the requested amount of \$10,000.

In 2019, Council budgeted \$60,000 for sponsoring functions, goodwill, and other activities for the staff and community. To date, without consideration of this request or any others on June 25, 2019 agenda, \$38,685.00 has formally been allocated from the 2019 Council Goodwill by motion of Council. It should be noted that this does not include incidental expenses such as hosting events, gifts, etc. At this time, Administration is of the opinion that Council has fully utilized its' Council Goodwill Fund.

Alternatives:

No alternatives are being proposed at this time.

Recommended Action:

That Council accept the Cold Lake Regional Chamber of Commerce (CLRCC) delegation presentation made at Council's June 11, 2019 regular meeting as information, and provide a sponsorship grant in the amount of \$10,000 for their Feast at the Beach event being held on August 30 and 31, 2019 at Kinosoo Beach with funds to come from Council Goodwill (1-2-11-20-229).

Budget Implications (Yes or No):

Yes

Submitted by:

Kevin Nagoya, Chief Administrative Officer