



STAFF REPORT

Title: Lakeland Industry and Community Association (LICA) Membership

Meeting Date: March 12, 2019

Executive Summary:

Attached is an invoice from the Lakeland Industry and Community Association (LICA) for the 2019 Associate Membership Fee in the amount of \$750.00. In March of 2015, Council resolved to authorize the City of Cold Lake to be a municipal member with the Lakeland Industry and Community Association (LICA) for an annual membership fee of \$750.00. Since 2015, the City has continued to pay this annual membership fee in the amount of \$750.00 each year however Council has periodically raised questions on the membership. Administration is now looking for direction from Council on whether or not they wish to continue being a municipal member of the LICA.

Background:

During Council's strategic priorities session in early March 2015, an expression of interest was made to rejoin Lakeland Industry & Community Association (LICA). Attached is a letter from 2015 from the LICA extending an invitation to the City of Cold Lake to join LICA as a member in 2015. Municipal government membership fees are based on Statistics Canada data and in the case of Cold Lake, would result in an annual membership fee of \$750.

The Issue Summary Report from March 24, 2015 has been attached for reference purposes.

It is recommended that Council visit the LICA website for further background on the organization at <https://lica.ca/>

Councilor Duane Lay is Council's appointment to the association.

Alternatives:

Council may have the following options:

- Council pass a motion authorizing the City of Cold Lake to become a member of LICA.
- Council may defeat a motion authorizing the City of Cold Lake to become a member of LICA

Recommended Action:

That Council authorize the City of Cold Lake to be a municipal member with the Lakeland Industry and Community Association (LICA) for an annual membership fee of \$750.00 with funds to come from Economic Development Membership/Subscriptions (1-2-62-30-271) for the next three (3) years.



Budget Implications (Yes or No):

Yes

Submitted by:

Kevin Nagoya, Chief Administrative Officer