

Cindy Reimer

From: Oreen Skiba <oreen@rmhcna.org>
Sent: October 5, 2018 12:00 PM
To: Craig Copeland; Cindy Reimer
Subject: RMHCNA 2019 Events
Attachments: 2019 Ronald McDonald House Lakeland Region Sponsorship Package.pdf; 2019 Run for RMHCA Corporate Challenge.pdf

Hi Craig and Cindy,

Attached is our 2019 Sponsorship Package for Ronald McDonald House events in the Lakeland. Last year the City of Cold Lake sponsored \$1500 for the Run for RMHCNA and \$1500 for our golf tournament, I am hoping council will consider the same support in 2019. In addition we were hoping the City of Cold Lake would consider putting in a team to the Corporate Challenge, also attached.

Please view our Run for RMCHNA promotional video: <https://www.youtube.com/watch?v=vguw1B32RC4>

Thanks,

Oreen Skiba

Stakeholder Relations Manager, Lakeland Region

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The banner features the RMHC Northern Alberta logo on the left, which includes a stylized house with a heart and hands. The central text reads "LIGHT the HOUSE GALA" in a mix of bold, blocky and elegant script fonts, with a lightbulb icon above the word "LIGHT". To the right, the text "JOIN US FOR A MEAL THAT WILL ME" is partially visible, followed by "Be the light and comfort for families with seriously ill or injured children". Below this, a date box specifies "NOVEMBER 8, 2018" and "SHAW CONFERENCE CENTRE". At the bottom right are social media icons for Facebook, Twitter, and Instagram, along with the handles "@RMHCNA" and "#KeepingFamiliesClose".

RMHC
Northern Alberta

LIGHT the **HOUSE**
GALA

JOIN US FOR A MEAL THAT WILL ME

Be the light and comfort for families
with seriously ill or injured children

NOVEMBER 8, 2018
SHAW CONFERENCE CENTRE

f t i @RMHCNA #KeepingFamiliesClose