



Ronald McDonald  
House Charities®  
Northern Alberta



# 2019

**RMHCNA LAKELAND EVENTS**

— How to Get Involved —

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RMHCNA Signature events are the ideal avenues for corporate sponsors, local businesses, and individuals to be a part of the journey our families are on. You can:

### Sponsor an Event



### Donate a Gift-in-Kind

Donations of goods and services allow us to keep our event costs low. We are looking for support with raffle items, silent auction, and live auction items.

### Make a Cash Donation

A family dinner. A bedtime story. A game of catch. This is what your donation makes possible when you make a gift to support a family in need. Donate online at [rmhcna.org](http://rmhcna.org).

### Volunteer

We guarantee an evening of fun, the opportunity to make new friends, and the warm and fuzzy feeling that comes when you know you're helping us to better serve our families.

### Be Our Guest

Join us at one of our three signature events in the Lakeland Region. Tickets can be purchased by contacting Oreen Skiba at [oreen@rmhcna.org](mailto:oreen@rmhcna.org) or **780-217-6020**.





# HOW YOUR SUPPORT GIVES HOPE

Faced with a child's illness, life stops overnight and families quickly enter a world of fear and worry. Facing conditions like cancer, congenital heart problems, and kidney disease, these families now focus entirely on the needs of their child and the medical journey they're about to face. For families who don't live close to the medical care that their child needs there is an added stress - distance. **But that is where the Ronald McDonald House comes in.**

Your generous commitment to become a supporter of RMHCNA events in the Lakeland Region will make an impact on the lives of families with seriously ill or injured children coming to Edmonton to receive care. With hundreds of families served annually, Edmonton's Ronald McDonald House provides warm beds, hot showers, laundry facilities, family-friendly kitchens, and playrooms - all the basic essentials of a home. Then we go beyond the basics offering meal programs, recreation, a shuttle ride to the hospital, and self-care programs.

The House provides families with more than just a place to rest, but a place where families can support each other and be close to their children when they are needed the most.

Your support provides a safe, warm, and welcoming home to children and families in need as they walk together through a medical journey. When you stand up to support RMHCNA, you give hope when it's needed most.

**Sick children need their families. Families need a home. Act today to help those families and support Ronald McDonald House events in the Lakeland Region.**



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**WINTERLAND**

– Invitational –

February 15<sup>th</sup>-18<sup>th</sup>, 2019

# WINTERLAND INVITATIONAL

The second annual Winterland Invitational, a novice and atom hockey tournament, will be taking place in Bonnyville, Glendon, and Elk Point from February 15<sup>th</sup> to 18<sup>th</sup>. Many families in the Lakeland area know someone who has stayed at the Ronald McDonald House in Edmonton, and the kids in this community want to help other kids, but they need your support to do it.

## Exclusive Sponsorship Opportunities Available

	Pre-Event Sponsor	Ice Rental Sponsor	Heart & Hustle Sponsor	Goal Sponsor	Power Play Sponsor	Volunteer Sponsor	Secured Puck Drop Sponsor	Medal Sponsor
Investment	\$10,000	\$8,000	\$5,000	\$5,000	\$5,000	\$5,000	\$3,500	\$3,000
Verbal recognition during event	•	•	•	•	•			•
Full page message in event program	•							
Half Page message in event program		•	•	•	•	•		
Logo in event program							•	•
Logo and message on letter in player bags	•	•	•	•	•			
Participate in award presentations	•		•					•
Participate in a volunteer experience	•					•		
Media coverage pre-event	•							
Logo and message on letter in volunteer bag	•					•		
Involvement in opening puck drop	•	•						
Logo on volunteer lanyards	•					•		
Logo on webpage	•	•	•	•	•	•	•	•
Logo on sponsorship banner	•	•	•	•	•	•	•	•

## Non-exclusive Sponsorship Opportunities Available

	House Hero Sponsor	Family Hero Sponsor	Kid Hero Sponsor	Gift-in-Kind Sponsor
Investment	\$2,000	\$1,000+	\$500+	Gift-In-Kind
Logo on event web page	•	•	•	
Logo on sponsorship banner	•	•	•	
Logo in event program	•	•	•	
Recognition during event				•

Consider advertising your business in the 2019 Winterland Invitational event program!

**Full page ad – \$1,000**  
6" x 9"

**Half page ad – \$750**  
6" x 4.5"

**Quarter page ad – \$500**  
3" x 2.25"

Contact Oreen Skiba for more information.

First right of refusal confirmations need to be made by November 23<sup>rd</sup>, 2018. February 1<sup>st</sup>, 2019, is the print deadline.







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**Run for RMHCNA**

Ronald McDonald House Charities® Northern Alberta

**Lakeland Region**

**May 4<sup>th</sup>, 2019**

# RUN FOR RMHCNA

Run for RMHCNA is a 5 km, 10 km, and half marathon run in Cold Lake on May 4<sup>th</sup>, 2019, to support families staying at the Ronald McDonald House in Edmonton. Through Corporate and School Challenges, sponsorship, participation, volunteerism, and fundraising, there is no end to how the community can support this event in the Lakeland Region. Lace up your running shoes and get involved today!

## Sponsorship Opportunities Available

All sponsors will have their company logo on the event web page and on the event sponsor banner.

	Presenting Sponsor	Striped Sock Sponsor	Volunteer Sponsor	Medal Sponsor	Race Kit Sponsor	Kids Zone Sponsor	House Hero Sponsor	Family Hero Sponsor	Kid Hero Sponsor	Print Sponsor
Exclusive Opportunity	•	•	•	•	•	•				
Investment	\$5,000	\$3,500	\$2,000	\$2,000	\$1,000	\$1,000	\$2,000 +	\$1,000 +	\$500+	\$500
Logo on t-shirt	3"	3"	2"	3"	2"	2"	3"	2"	1"	1"
Logo on volunteer shirts	•		•							
Logo on back of the medals				•						
Logo on letter in volunteer bag	•		•							
Participate in a volunteer experience	•		•			•				
Opportunity to hand out medals	•			•						
Logo on letter in participant bags	•	•			•					
Media coverage pre-event	•									

First right of refusal confirmations need to be made by November 23<sup>rd</sup>, 2018. April 5<sup>th</sup>, 2019, is the shirt and print deadline.





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I support **#KeepingFamiliesClose**

Donate today at [rmhcna.org](http://rmhcna.org)



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Ronald McDonald House Charities® Alberta  
**CHARITY GOLF CLASSIC**  
Lakeland Region

June 15<sup>th</sup>, 2019



# RMHCNA CHARITY GOLF CLASSIC

Join us for the fifth annual RMHCNA Charity Golf Classic: Lakeland Region at the Cold Lake Golf & Winter Club on June 15<sup>th</sup>, 2019, for a one-day shotgun Texas scramble format golf tournament. Consider sponsoring or registering your team and help us continue to raise awareness and funds in support of RMHCNA. The event includes breakfast, a shared golf cart, 18 holes of golf, food and drinks on the course, dinner, and auction.

## Exclusive Sponsorship Opportunities Available

All sponsors will have their company logo on the event web page and on the event sponsor banner.

	Presenting Sponsor	Dinner Sponsor	Breakfast Sponsor	Golf Cart Sponsor	Volunteer Sponsor	Player Bag Sponsor	Program Sponsor
Investment	\$5,000	\$3,000	\$2,000	\$2,000	\$2,000	\$1,000	\$500
Team Entry	•	•	•	•	•		
Logo on table tent cards	•	•	•				
Full page ad in program	•	•					
Half page ad in program			•	•	•		
Logo in program						•	•
Signage in clubhouse	•	•	•				
Signage on golf carts	•			•			
Opportunity to promote your company at your assigned hole	•						
Logo on letter in player bags	•					•	
Logo on volunteer shirts and in volunteer bags	•				•		
Speaking opportunity	•	•					
Participate in a volunteer experience	•	•			•		

## Sponsorship Opportunities Available

	Hole Sponsor	Hole-in-One Sponsor	Kid Hero Sponsor
Opportunities Available	14 available	4 available	
Investment	\$1,000	\$1,000	\$500+
Team Entry			
Logo on table tent cards			
Full page ad in program			
Half page ad in program			
Logo in program	•	•	•
Signage in clubhouse			
Signage on golf carts			
Opportunity to promote your company at your assigned hole	•	•	
Logo on letter in player bags			
Logo on volunteer shirts and in volunteer bags			
Speaking opportunity			
Participate in a volunteer experience			

**Not able to  
sponsor the  
tournament but  
want to golf?**

**Register your  
team today for  
\$500!**

First right of refusal confirmations need to be made by November 23<sup>rd</sup>, 2018. May 25<sup>th</sup>, 2019, is the print deadline.



# SPONSORSHIP AGREEMENT

I would like to sponsor:

Winterland Invitational		Run for RMHCNA		Charity Golf Classic	
<input type="checkbox"/>	Presenting Sponsor	\$10,000	<input type="checkbox"/>	Presenting Sponsor	\$5,000
<input type="checkbox"/>	Ice Rental Sponsor	\$8,000	<input type="checkbox"/>	Dinner Sponsor	\$3,000
<input type="checkbox"/>	Heart & Hustle Sponsor	\$5,000	<input type="checkbox"/>	Breakfast Sponsor	\$2,000
<input type="checkbox"/>	Goal Sponsor	\$5,000	<input type="checkbox"/>	Golf Cart Sponsor	\$2,500
<input type="checkbox"/>	Power Play Sponsor	\$5,000	<input type="checkbox"/>	Volunteer Sponsor	\$2,000
<input type="checkbox"/>	Volunteer Sponsor	\$5,000	<input type="checkbox"/>	Hole Sponsor	\$1,000
<input type="checkbox"/>	Striped Sock Sponsor	\$3,500	<input type="checkbox"/>	Hole-in-One Sponsor	\$1,000
<input type="checkbox"/>	Medal Sponsor	\$3,000	<input type="checkbox"/>	Player Bags Sponsor	\$1,000
<input type="checkbox"/>	House Hero Sponsor	\$2,000+	<input type="checkbox"/>	Kid Hero Sponsor	\$500+
<input type="checkbox"/>	Family Hero Sponsor	\$1,000+	<input type="checkbox"/>	Program Sponsor	\$500
<input type="checkbox"/>	Kid Hero Sponsor	\$500+	<input type="checkbox"/>	Team	\$500

☐ **Yes**, I would like to make my sponsorship a 3-year commitment

## Contact Information

## Payment Information

Company Name *(print as you would like it to appear in sponsor recognition materials)* Contact Name

Address City Province Postal Code

Telephone Email

☐ Cheque to follow  
*(Please make payable to Ronald McDonald House Charities® Northern Alberta)* Name on Card

☐ Please invoice me or the company at the address above

☐ Visa/MC/AMEX

Card Number Expiry CSV

Signature

By signing below, I agree to sponsor the event(s) selected above at the amount(s) indicated:

Signature

Please complete form and send to Oreen Skiba at [oreen@rmhcna.org](mailto:oreen@rmhcna.org). Email a high res version of your logo (file types: .eps, .ai, .pdf) with the sponsorship agreement.