



STAFF REPORT

Title: Request for Funding - Portage College Student Scholarship Fundraising Dinner

Meeting Date: March 12, 2019

Executive Summary:

An email (attached) has been received from Portage College with respect to their upcoming Student Scholarship Dinner scheduled for Saturday, April 6, 2019 at the Lac La Biche Campus wherein they are requesting Council's consideration of sponsorship opportunity by way of a donation of anything towards their silent auction. Tickets to the event can be purchased for \$100.00 each or a table of eight (8) for \$800.00. Lac La Biche's own Rene Bourque and Jordin Tootoo, the first NHL player from Nunavut will be two (2) of the guest speakers at the event which Portage College anticipates will be a sold out event at which is expected to draw around 300 supporters and participating businesses which will be prominently featured at the event. In addition, each program will contain a "support our supporters" flyer listing all the businesses that donated auction items to the event.

All proceeds made at the event will go directly into scholarships so that more students can receive the education they deserve no matter their financial situation or cultural background.

Background:

It should be noted that Portage College has various fundraising activities throughout the year.

In 2019, Council budgeted \$60,000 for sponsoring functions, goodwill, and other activities for the staff and community. To date, without consideration of this request or any others on the March 12, 2019 agenda, \$6,885.00 has been formally allocated from the 2019 Council Goodwill by motion of Council.

Alternatives:

Council may consider the following options:

1. Council could donate an item to the silent auction and/or purchase a table in the amount of \$800/table
2. Council could done an item to the silent auction and/or purchase individual tickets at \$100/ticket
3. Council could respectfully decline the opportunity to sponsor the event



Recommended Action:

That the City of Cold Lake purchase one (1) table of eight (8) in the amount of \$800/table, and provide a donation in the amount of \$____, (or silent auction item valued at \$____.00), for a total sponsorship of \$____.00, to the Portage College Student Scholarship Fundraising Dinner being held at the Portage College Lac La Biche Campus on Saturday, April 6, 2019, with funds to come from Council Goodwill (1-2-11-20-229).

Budget Implications (Yes or No):

Yes

Submitted by:

Kevin Nagoya, Chief Administrative Officer