



**COLD LAKE ECONOMIC DEVELOPMENT
ADVISORY COMMITTEE**
MEETING MINUTES OF THURSDAY, FEBRUARY 7, 2019
CHAMBER OF COMMERCE BOARD ROOM

PRESENT

Isabel Myshaniuk, Vice Chairperson
Councillor Kirk Soroka
John Usher
Eric North
Lorie Jacobsen
Larry Ashcroft
Allison Untereiner

ALSO PRESENT

Howard Pinnock, General Manager Planning and Development,
Brad Schultz, Planner
Irene Poirier, Recording Secretary

**Community
Liaisons**

Sherri Buckle, Executive Director, Chamber of Commerce; Lt. Andrew Kerr, 4 Wing

ABSENT

Chairperson Bernard Lefebvre; Councillor Vicky Lefebvre ; Norman Perreault

**CALL TO
ORDER**

I. Myshaniuk called the meeting to order at 7:03 p.m.

**ADOPTION OF
THE AGENDA**

Moved by J. Usher that the agenda be adopted.

CARRIED

**ADOPTION OF
THE MINUTES**

Moved by Councillor Soroka that the minutes of the January 3, 2019 Economic Development Advisory Committee meeting be adopted.

CARRIED

OLD BUSINESS
**4.1 "Doing
Business with the
Government"**

- E. North gave an update on where the preparations for the conference are currently at:
- waiting for approval from the Wing Commander to use the 4 Wing Theatre;
 - have spoken to tentative speakers to have them come and present;
 - date set for May 22, 2019 with \$10 per ticket;
 - expect a maximum of 150 but need a minimum of 60 attendees.

Discussion continued on the conference regarding the possible government contracts coming up, types and sizes of businesses that would benefit, speakers who would address business requirements and procedures for obtaining a contract and the format of the conference sessions.

NEW BUSINESS:
**5.1 Chamber of
Commerce
Updates**

S. Buckle reported on the Chamber of Commerce upcoming events and activities:

- February 12, Lunch and Learn – Creative financing for Businesses
- February 26, Lunch and Learn – Tools for Entrepreneurs
- February 28, Grand Opening of Cold Lake Eye Care
- March 14, Chamber Annual AGM
- March 26, Coffee and Commerce Event with Jason Leslie talking on the "Vote Prosperity" campaign and Bill 69.
- April 12 – 14, Home and Leisure Trade Show. The main arena is filling up before the Field House this year.
- New administrative assistant, Colleen McIntee, started in November.

- Business community is taking a toll with the economic down turn. The last quarter of 2018 and beginning of 2019 saw 26 business closures in Cold Lake.
- Chamber of Commerce has seen their membership base decrease.
- The Cold Lake Chamber of Commerce is putting out a "Candidate Endorsement" document to indicate provincial candidates that are pro-business and to endorse them.
- To launch a new project on the September long weekend. A full 2 day event of food trucks and music festival with 20 – 30 food trucks in attendance. A grant of \$75,000 has been applied for.

ROUNDTABLE

J. Usher stated that the major companies that did sponsorships in the past are now in survival mode and focusing on business operations.

Councillor Soroka reported that the aerospace industry is still moving along and the Fighter Program's main spending will occur between 2020 and 2032.

B. Schultz reported that Andrew Serba, Strategic Initiatives Manager, has received another CARES grant for \$50,000 to obtain a consultant for the aerospace initiatives that were in the HUB report.

L. Jacobsen, with Career Evolution North, is seeing about 150 people per month dropping in, who have applied for E.I. and qualify for the career and employment programs they offer.

ADJOURNMENT

Moved by Councillor Soroka that the meeting be adjourned, at this time being 8:17 p.m.

CARRIED

NEXT MEETING

February 7, 2019

ECONOMIC DEVELOPMENT ADVISORY COMMITTEE



CHAIRPERSON



DESIGNATED OFFICER