



# 10<sup>th</sup> Annual Gala

January 1, 2019

Dear Friends,

Hearts For Healthcare is pleased to announce that our 10<sup>th</sup> Annual Hearts For Hospital Gala planning is well underway. This year's Gala will be held on **Saturday, May 4, 2019** at the **Cold Lake Energy Centre**.

Last year, our Hearts For Hospital Gala raised just over \$160,000 thanks to our valued supporters like you! Your contributions allowed us to purchase much needed equipment for the hospital including a BiliSoft LED Phototherapy System, a MAC 5500 HD ECG System, a MaxiMove Patient Lift, an Intelliview X2 Portable Patient Monitor, and two Telemetry monitors. In addition to the equipment, Hearts For Healthcare welcomed Dr. Weir to the Merit Medical Clinic.

Our goal this year is to raise \$200,000. Hearts For Healthcare plans to continue to enhance our local healthcare services by improving patient experiences, supplying up-to-date equipment and providing support to our healthcare professionals.

To celebrate this 10<sup>th</sup> Anniversary Milestone, we have invited Ten Souljers to return to our stage to keep you dancing all night long. The evening will showcase the many accomplishments made in our 10 years, and highlight those volunteers, businesses, and individuals that have helped us along the way.

Due to the current market conditions affecting our local industries, we understand that financial adjustments are being made within everyone's organizations. Despite this down turn the need to sustain strong support for our local healthcare services remains crucial. With our Hearts For Hospital Gala being the leading resource for our healthcare funding, we are seeking your continued support, please see our attached Support Opportunity Letter.

The Gala also hosts a silent auction and live auction. We are seeking donated items or prize packages for those auctions. All donors will be recognized and those gifting monetary donations will be issued a charitable donation receipt on eligible value. If you would like to contribute, please call the office at **780-812-1312** to arrange for pickup or delivery. In order to be included in our Gala Program, please have donations in no later than **Friday, April 19, 2019**. However, we will continue to accept donations up until the day of the event.

**Gala tickets go on sale Monday, FEBRUARY 4, 2019! So please keep the date marked on your calendars!**

Thank you in advance for your continued support to enhance our community's healthcare and for helping us in celebrating our 10<sup>th</sup> Anniversary Hearts For Hospital Gala.

Sincerely,

Hearts For Hospital Fundraising Committee  
Theresa Nickel, Jacki Cook, Valerie Kossey-Fraser, Kim Coosemans, Allison Untereiner,  
Kari Leiper, and Rubi Waters.



## 2019 Hearts For Hospital Gala Support Opportunities

Benefits to Organization	Diamond \$50,000	Superior \$25,000	Distinguished \$10,000	Loyal \$5,000	Friend \$1,000	Partner \$500
Hospital donor TV, Website, Facebook and newspaper thank you ad - name only					♥	
- Logo	♥	♥	♥	♥		
Gala program & slideshow - name only					♥	♥
- name and logo				♥		
- 1/2 page with logo			♥			
- full page with logo	♥	♥				
Verbal recognition at Gala	♥	♥	♥	♥		
Signage at Gala	♥	♥	♥			
Opportunity to speak at Gala	♥	♥				
1 Gala table (value \$800)		♥				
2 Gala tables (value \$1600)	♥					

1) ☐ We would like to offer our support to the 2019 Hearts For Hospital Gala at this level (please check):

- |  |                                  |
|--|----------------------------------|
| <input type="checkbox"/> Diamond       | <input type="checkbox"/> Loyal   |
| <input type="checkbox"/> Superior      | <input type="checkbox"/> Friend  |
| <input type="checkbox"/> Distinguished | <input type="checkbox"/> Partner |

2) ☐ We would like to donate the following auction item.

Auction Item \_\_\_\_\_

\*\*Approximate Value \_\_\_\_\_

Call 780-812-1312 to arrange for pick up or delivery.

3) ☐ Please reserve \_\_\_\_ tickets/tables (circle) for our organization.  
\$100 each/\$800 per table of 8

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City/Province/Postal Code \_\_\_\_\_

Telephone Number \_\_\_\_\_

E-Mail Address \_\_\_\_\_

### Payment (please check one):

- \_\_\_\_ Cheque enclosed  
(Payable to Hearts For Healthcare)
- \_\_\_\_ Please invoice us

**IF YOU WOULD LIKE TO PAY BY CREDIT CARD PLEASE CALL 780-812-1312 TO PROCESS OR STOP IN AT THE OFFICE AT 904B – 10 STREET**

**Mail:** Hearts For Healthcare  
Box 8358 Marina Mall  
Cold Lake, AB T9M 1N2

**Tax-deductible receipts will be issued for qualifying donations.**

**Charitable Reg. No. 84894 7503 RR0001**

For more information please call Kari at (780)812-1312 or email: [heartsforhealthcare01@gmail.com](mailto:heartsforhealthcare01@gmail.com)