



STAFF REPORT

Title: Request for Funding - 2019 APEGA Lakeland Branch Golf Tournament

Meeting Date: July 9, 2019

Executive Summary:

The APEGA Lakeland Branch is currently planning its' 2019 Golf Tournament to be held at the Grand Centre Golf & Country Club on Saturday, August 17, 2019 and is seeking sponsors. This tournament is an annual event with the purpose to raise awareness of APEGA (Alberta Professional Engineers & Geoscientists Association) in the local, Lakeland region as well as to also provide a venue for the local professionals to both meet, socialize and network.

Background:

The APEGA Lakeland Branch is currently planning its' 2019 Golf Tournament to be held at the Grand Centre Golf & Country Club on Saturday, August 17, 2019 and is seeking sponsors. This tournament is an annual event with the purpose to raise awareness of APEGA (Alberta Professional Engineers & Geoscientists Association) in the local, Lakeland region as well as to also provide a venue for the local professionals to both meet, socialize and network.

Sponsorship opportunities are as follows:

- \$1,500+ - Title Sponsor (1 available)
- \$1,000 - Albatross Sponsor (3 available)
- \$500 - Eagle Sponsor (5 available)
- \$250 - Birdie-Hole Sponsor (17 available)
- Prize - (min. \$750 value) Grand Prize Sponsor (2 available)
- Prize(s) - (no min. value) Prize Sponsor (unlimited)

Since 2015, Council has supported a sponsorship in the amount of \$500 (Eagle Sponsor) towards the APEGA Lakeland Branch Golf Tournament.

In its' 2019 budget, Council budgeted \$60,000 plus an additional \$60,000 (Resolution No. CRM20190625.1010) for sponsoring functions, goodwill, and other activities for the staff and community. To date, without consideration of this request or any others on July 9, 2019 agenda, \$51,685.00 has formally been allocated from the 2019 Council Goodwill by motion of Council. It should be noted that this does not include incidental expenses such as hosting events, gifts, etc.



Alternatives:

Council may consider the following options:

- That Council provide a sponsorship towards the 2019 APEGA Lakeland Branch Golf Tournament
- That Council not provide a sponsorship towards the 2019 APEGA Lakeland Branch Golf Tournament

Recommended Action:

That Council support an “Eagle Sponsor” sponsorship in the amount of \$500.00 towards the 2019 APEGA Lakeland Branch Golf Tournament, scheduled for Saturday, August 17, 2019, with funds to come from Council Goodwill (1-2-11-20-229).

Budget Implications (Yes or No):

Yes

Submitted by:

Kevin Nagoya, Chief Administrative Officer