



Hearts For Healthcare

904B 10 Street
PO Box 8358
Cold Lake, AB T9M1J7
(780) 812-1312

Dear Mayor Copeland and Council,

As you know, Hearts For Healthcare is a non-profit, registered charity developed to enhance and enrich the quality of our local healthcare. Our focus is on physician attraction and retention, raising community awareness, purchasing necessary medical equipment, and providing facility upgrades within our local healthcare community.

Hearts For Healthcare is pleased to announce that our **2nd Annual Mega Bounce Run** will be held on **Saturday, September 7, 2019**. This is a 5K Fun Run that will take place within **Imperial Park** and is for all age groups and skill levels. Together, we raised just over \$25,000.00 at our 1st Annual Mega Bounce Run. Last year there were 487 participants, 90+ volunteers, and 60+ local businesses, groups and individuals that helped contribute to last year's success. Our hope is to make this year's Mega Bounce Run bigger and better and even more FUN! We are hoping for at least 600 participants and the goal is to raise \$35,000.00.

We are hoping that the City of Cold Lake will consider participating in our event again this year as one of our **Family Fun Zone Supporter at the Platinum Level**. This would entail a \$1000 monetary contribution and any volunteers you are able to provide, although we have secured Happy House Daycare as volunteers to do face painting, sparkle tattoos and offer child minding within the Zone.

This year we have helped welcome four new physicians to our community as a result of our Physician Recruitment and Retention Program, and we hope to continue with our efforts to attract even more medical professionals to our area. We have recently purchased a number of pieces of equipment, including a BiliSoft LED Phototherapy System, a MAC 5500 HD ECG System, and a MaxiMove Patient Lift. We recently committed to acquiring a Giraffe Warmer for the Operating Room at the Cold Lake Healthcare Centre, as well as, three Blood Pressure Monitoring Systems for the Cold Lake Primary Care Network. We are seeking your continued support in order to further fund these essential programs, through your assistance with events such as The Mega Bounce Run. Please see our attached Support Letter for further details.

All donors will be recognized and those gifting monetary donations will be issued a charitable donation receipt on eligible value. If you would like to contribute or have any questions about the event or this letter, please call Kari at the Hearts For Healthcare office at **1-780-812-1312** or email at coordinator@heartsforhealthcare.ca.

We would also appreciate your groups participation by registering a team, challenging others to participant and spreading awareness of the event. Please visit www.megabouncerun.ca for more information or to register.

Thank you in advance for your continued support in enhancing our community's healthcare.

Sincerely,

The Hearts For Healthcare Fundraising Committee

Promotional Benefits:

Diamond: \$1500

- *Platinum level benefits
- *Shout out at start of each heat
- *Interview via Live Facebook Video (before or during event).

Platinum: \$1000

- *Gold level benefits
- *Name and Logo on H4H website

Gold: \$750

- *Silver level benefits
- *Name & Logo on TV presentation at Cold Lake Health Centre
- *Multiple Promotional shout outs during event by MC

Silver: \$500

- *Bronze level benefits
- *acknowledgement on social media sites
- *Promotional shout out during event by MC

Bronze: \$250

- *Name & Logo on corresponding level for Supporter Poster, displayed at registration table

SUPPORT OPPORTUNITIES

Diamond

- SECURED Finish Line Supporters – Monetary contribution of \$1500/inflatable. Donor provides promotional material they wish to contribute (banners, posters, t-shirts for volunteers, swag for race kits). H4H will provide start and finish line banner and provide and coordinate 3 volunteers per obstacle, let us know if you have your own volunteers that wish to sign up on your behalf. Cheer on participants.

Platinum

- Inflatable/Foam Obstacle Supporters (8 available) – Monetary contribution of \$1000. Donor provides promotional material they wish to contribute (banners, posters, t-shirts for volunteers, swag for race kits). H4H will provide and coordinate at least 3 volunteers per obstacle, let us know if you have your own volunteers that wish to sign up on your behalf. H4H will provide 1 inflatable obstacle sign (11x17) with name and logo. Cheer on participants.
- SECURED ○ Water Stations- (4 Stations available) - Monetary contribution of \$500/station (must commit to 2) Donor provides promotional material they wish to contribute (banners, tents, posters, t-shirts for volunteers, swag for race kits). H4H will provide and coordinate 3 volunteers/station, let us know if you have your own volunteers that wish to sign up on your behalf. Encourage and cheer on participants. Also: water pouches for first 600 participants and logo on pouches and 1 Water Station supporter sign (8x10)/station.
- Family Fun Zone Supporter (1 Available) – Monetary contribution of \$1000. Donor provides bouncy houses, games, activities within the zone and any other promotional material they wish to contribute (banners, posters, swag for race kits etc.) H4H will secure and coordinate volunteers and provide Family Fun Zone sign (11x17) with name and logo.

Gold

- First Aid Stations (2 Stations Available) – Monetary contribution of \$500/station. Donor should be prepared to assess and administer First Aid and offer advice and provide volunteers, first aid supplies and any promotional material they wish to contribute (banners, tents, signage, swag for race kits etc.). H4H will provide 1 First Aid Station sign (11x17) with name and logo. Encourage and cheer on participants.

Silver

- Monetary Contribution of \$500

Bronze

- Monetary Contribution of \$250

Support Form

Please complete Support Form in full and return no later than **August 23, 2019**, along with logo in PDF and PNG (or JPG), to Kari via email, text photo or in person.

Company Name <small>(written as you would like to see on promotional material)</small>	Contact Name	Contact Number
Email Address	Mailing Address	
Support Opportunity Level – see above descriptions and Other Opportunities <i>(first come first served basis)</i> _____ Bronze _____ Silver _____ Gold _____ Platinum _____ Diamond Other (please specify):		

Payment (please check one):

_____ Cheque enclosed _____ Please invoice us
(Payable to Hearts For Healthcare)

Note: IF YOU WOULD LIKE TO PAY BY CREDIT CARD PLEASE CALL 780-812-1312 TO PROCESS OR STOP IN AT THE OFFICE AT 904B – 10 STREET (Across from Mamacitas)

**Thank you for helping make this year's event a huge success. We appreciate all our community does for us. We could not do this without your support.
Return form via email, photo text, mail or drop off in person:**

Kari Leiper – Hearts Coordinator
1-780-812-1312 (c)
coordinator@heartsforhealthcare.ca
Hearts For Healthcare
Box 8358 Marina Mall
Cold Lake, AB T9M 1N2

**Tax-deductible receipts will be issued for qualifying donations.
Charitable Reg. No. 84894 7503 RR000**

Other Opportunities

- Participant/Pledge Prizes (\$500):

- Family Category = Drumheller/Royal Tyrell Museum Package

- ~~SECURED~~ Youth Category = Booster Juice for a Year

- ~~SECURED~~ Best Team Spirit Category = Boston Pizza Team Party

- ~~SECURED~~ Family Fun Zone - bubbles, face painting, sparkle tattoos, child minding and volunteers.

- Warm Up Sponsor-lead participant warm up before each heat

- Fruit Station-provide and distribute fresh fruit to participants. Bring your own volunteers, display signage and provide encouragement for runners.

- ~~SECURED~~ Signs and Water provided for 4 Water Stations

- ~~SECURED~~ Supplement Station-provide information and product samples to participants

- Massage Station-provide on-site mini massages and information to participants

- Raffle Prizes (please indicate donation and estimated value below)

- Race Kit Contribution (600 participants, please indicate donation and estimated value below)

- Monetary Donation (please indicate value below)

- In-Kind Donation of your choosing (please indicate donation and estimated value below)
