



## STAFF REPORT

**Title:** Economic Development Advisory Committee - Request for 4 Wing Liaison

**Meeting Date:** August 27, 2019

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### **Executive Summary:**

The City of Cold Lake's Economic Development Advisory Committee (EDAC) has asked that the City of Cold Lake consider sending a request to the 4 Wing Commander for a liaison to attend its monthly meetings.

### **Background:**

EDAC has had representation from 4 Wing in the past, both as liaisons and as regular members of the advisory committee. Its members believe that this representation has brought value to the group.

Liaison members with EDAC include representation from the City's Planning and Development Department and Communications Department, the Cold Lake Regional Chamber of Commerce, the Government of Alberta, and BUILD Alberta.

Liaison members typically provide the committee with relevant updates from their organizations and departments, assist with EDAC project when possible and provide relevant insight and recommendations into EDAC's agenda items.

Most recently, a Canadian Forces member stationed at 4 Wing Cold Lake joined EDAC as a regular member and spearheaded the "Contracting opportunities in the Lakeland" project, which taught businesses and community organizations from around the region the basics of how to do business with the Federal Government. The project was widely seen as a success by EDAC, attendees and economic development agencies around the region.

The Future Fighter Program is also expected to have economic impact both within the City of Cold Lake and throughout the region.

EDAC meets on the first Thursday of each month at 7:00 pm at the Cold Lake Information Centre, and usually breaks for the summer months pending a special project or emergent issue.



**Alternatives:**

- Council may pass a motion authorizing a letter from the City to the Wing Commander requesting that he consider appointing a liaison to the City of Cold Lake's Economic Development Advisory Committee (EDAC).
- Council may decline to request a liaison from 4 Wing at this time.

**Recommended Action:**

That Council pass a motion directing administration to invite 4 Wing Cold Lake to Council's monthly Economic Development Advisory Committee (EDAC) as a liaison.

**Budget Implications (Yes or No):**

No

**Submitted by:**

Kevin Nagoya, Chief Administrative Officer