



STAFF REPORT

Title: Request for Funding - Cold Lake Alpine Ski Society - 2019 Goggles in October Event Sponsorship

Meeting Date: September 10, 2019

Executive Summary:

The Cold Lake Alpine Ski Society is hosting their third annual “Goggles in October” fundraising event at Kinosoo Ridge Snow Resort on Saturday, October 19, 2019 and are requesting the City to purchase a table to this event in support of young athletes.

Background:

Last year, Council authorized sponsorship by way of purchasing a table of eight (8) to the event in the amount of \$480.00.

In its’ 2019 budget, Council budgeted \$60,000 plus an additional \$60,000 (Resolution No. CRM20190625.1010) for sponsoring functions, goodwill, and other activities for the staff and community. To date, without consideration of this request or any others on the September 10, 2019 agenda, \$64,665.00 has formally been allocated from the 2019 Council Goodwill by motion of Council. It should be noted that this does not include incidental expenses such as hosting events, gifts, etc.

Alternatives:

That Council sponsor the event.

That Council defeat a motion to sponsor the event.

Recommended Action:

That Council authorize the City of Cold Lake to sponsor the Kinosoo Blizzards Alpine Ski Team’s third annual Goggles in October event by purchasing a table of eight (8), in the amount of \$450.00, to the event being held at the Kinosoo Ridge Snow Resort on Saturday, October 19, 2019 with funds to come from Council Goodwill (1-2-11-20-229).

Budget Implications (Yes or No):

Yes

Submitted by:

Kevin Nagoya, Chief Administrative Officer