



**COLD LAKE ECONOMIC DEVELOPMENT
ADVISORY COMMITTEE**
MEETING MINUTES OF WEDNESDAY, JUNE 6, 2019
CHAMBER OF COMMERCE BOARD ROOM

PRESENT

Chairperson Bernard Lefebvre
Councillor Vicky Lefebvre
Eric North
Lorie Jacobsen
Allison Untereiner
Norman Perreault

ALSO PRESENT

Howard Pinnock, General Manager Planning and Development
Andrew Serba, Strategic Initiatives Manager
Brad Schultz, Planner
Irene Poirier, Recording Secretary

**Community
Liaisons**

Sherri Buckle, Executive Director, Cold Lake Regional Chamber of Commerce

ABSENT

Councillor Kirk Soroka; John Usher, Larry Ashcroft

**CALL TO
ORDER**

B. Lefebvre called the meeting to order at 7:01 p.m.

**ADOPTION OF
THE AGENDA**

Moved by E. North that the agenda be adopted.

CARRIED

**ADOPTION OF
THE MINUTES**

Moved by Councillor Lefebvre that the minutes of the May 2, 2019 Economic Development Advisory Committee meeting be adopted.

CARRIED

OLD BUSINESS

**4.1 "Doing
Business with the
Government"**

B. Lefebvre acknowledged that the conference went very well with good feedback. He deferred to A. Serba and E. North to give an overall update on the conference results:

A. Serba handed out the survey results to members and reviewed.

E. North reported that the feedback from participants was good and the speakers were all very happy with the attendance of 40 people to the conference.

A. Serba noted that WCDIA presenter was very pleased with the attendance and results of the conference.

Discussion followed as to how EDAC can move forward from here and to consider the next move. The hand off of the information from E. North's drop box to the Chamber of Commerce for future reference of presenter contacts and the process of putting it all together was confirmed. E. North stated that for the next month he would leave the information in his drop box on line for anyone to access if they wanted to.

**4.2 Presentation to
Council on Sign
Ideas**

B. Lefebvre stated that wayfinding signs were in the budget and he had the presentation ready to take to the June 11, 2019 Council meeting. He added that he would give Council an update on what EDAC had done so far this year and the results of the "Doing Business with the Government" conference.

NEW BUSINESS:

**5.1 Planning and
Development
Statistics**

B. Schultz presented the statistics of the Building and Development permits that had been issued with reference to the attached report. He also had included a graph of the statistics that went back to 1997 showing the peaks and plateaus over the years.



**5.2 Chamber of
Commerce
Updates**

S. Buckle reported on the Chamber of Commerce activities:

- Feast at the Beach event has half of the Food vendors booked with a Beer Gardens. She is presenting an update to Council on June 11th requesting funding as this will be a free event for the community. She applied for a \$65,000 grant from Alberta Culture and Tourism but will go ahead with the event whether she receives their funding or not. This will be the September long weekend.
- The ACCAGM will be in Camrose and with new government the policies set forth are very different and are business friendly which will be a relief for small businesses than the last government.
- Political Action Day on June 25th will be held in the Chateau Lacombe with all cabinet ministers and the premier in attendance this year. The new government has reached out and wants to participate in this event.
- June 20th is the Chamber's Membership Appreciation BBQ.
- This fall will be the meeting with the Deputy Ministers.

ROUNDTABLE

L. Jacobsen stated that there are still 50 – 60 people dropping in. She has had 53 out of 63 clients get work doing seasonal/temporary jobs.

N. Perreault had collected information on Council's budget and commented on it.

Councillor Lefebvre reported that the City had changed the LU Bylaw for parking requirements for downtown to encourage more businesses there. The entrance to main street is being worked on and taxes were left at a 0% increase. She stated that the City was closer to obtaining official air service to the Base. The library has initiated a new program on line called lynda.com which offers free training for different computer programs. It is free with a library membership.

E. North informed that he had been posted and will be moving this summer. He suggested that EDAC make a request of 4 Wing to send a representative from the Base. It was decided that a letter would be done up and Bernard would send it.

A. Serba has been working on the wayfinding project and stated that it seems to get bigger the more it is worked on. The park sign replacement project is underway and he will bring updates at the next meeting for both these projects.

S. Buckle reported that the Burger King is in the ground to begin building so it may be just a matter of 2 or 3 months to build.

B. Shultz confirmed that a consultant was selected to work on the IDP and the MDP policies and there would be a meeting with stakeholders. They will set up kiosks at local points to garner public engagement. There will be website for public input also.

B. Lefebvre related that the real estate market in the last two weeks has been very quiet. Prices are going down and there are quite a few foreclosures. Sales are up 10% from last year at this time. He requested that, over the summer, EDAC members review the Economic Development Strategy report done up by the consultant, McSweeney .

ADJOURNMENT

Moved by N. Perreault that the meeting be adjourned, at this time being 8:13 p.m.

CARRIED

NEXT MEETING

September 5, 2019

**ECONOMIC DEVELOPMENT ADVISORY
COMMITTEE**


CHAIRPERSON


DESIGNATED OFFICER