



## ***City of Cold Lake, Alberta***

**Communities in Bloom - 2019 National & International Edition**

### **5 Blooms Floral Displays**

PRESS RELEASE: FOR IMMEDIATE RELEASE

YARMOUTH, Nova Scotia, September 28<sup>th</sup>, 2019 —

The City of Cold Lake received a 5 Blooms rating and a special mention for *Floral Displays* during the 2019 National/International Symposium and Awards Ceremonies in Yarmouth, Nova Scotia. The City of Cold Lake participated in the 7,501 - 25,000 Population category along with Kingsville ON and Torbay NL. The community also received an Outstanding Achievement Award for the National Capital Commission *Floral Displays* Award.

Over the summer, trained volunteer judges travelled to participating communities to evaluate the overall contributions of municipal council and departments; industry; businesses and the private sector – including volunteer efforts – in regards to the following criteria: Tidiness, Environmental Action, Heritage Conservation, Urban Forestry, Landscape and Floral Displays.

Following their evaluation, volunteer judges Berta Briggs and Larry Hall wrote:

*"Cold Lake has gone above and beyond planting and maintaining the hanging basket program. All along main street of Grand Centre the baskets in conjunction with the contained plantings produce a wave of color. The baskets are globe of a rusty petunia that is accented with yellows. The containers have the same combination creating the downward swoop of the wave of color. These plantings are very well maintained by the municipal staff. Congratulations to all involved in creating and maintaining such a beautiful street vision. The City Hall is also adorned with beautiful full hanging baskets and a well maintained bed of colors and interesting design."*

Within the actual context of climate changes and environmental concerns, communities involved in the program can be proud of their efforts, which provide real and meaningful environmental solutions and benefit all of society.

For a complete list of the results and the electronic copy of the Communities in Bloom magazine, please visit [www.communitiesinbloom.ca](http://www.communitiesinbloom.ca)

#### **About Communities in Bloom**

Communities in Bloom is a Canadian non-profit organization committed to fostering civic pride, environmental responsibility and beautification through community involvement and the challenge of a national program, with focus on the enhancement of green spaces. The pride, sense of community and feeling of accomplishment generated through participation are visible in communities across Canada. For more information about Communities in Bloom, visit [www.communitiesinbloom.ca](http://www.communitiesinbloom.ca)

Communities are evaluated using a “bloom” rating determined by the total score of the evaluation:  
0 to 55 %=1 Bloom 56 to 63 %=2 Blooms 64 to 72 %=3 Blooms 73 to 81 %=4 Blooms 82 % and over=5 Blooms

There are four (4) levels of 5 Blooms exclusive to the National and International Edition:  
5 Blooms: 82 to 83.9% Bronze: 84 to 86.9% Silver: 87 to 89.9% Gold: 90% and over

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