



Regular Meeting of the Board of Directors Meeting Minutes

Date/Time: May 8th, 2019 at 6:00pm
Location: Chamber Board Room

ATTENDANCE

PRESENT

President

Ryan Lefebvre

Vice President

Joshua Holman

Directors

Bob Buckle, Raymond Cowell, Joanne Roch,
Sherine Leiper, Susie O'Connor, Megan Nicholls-Shaub

Executive Director

Sherri Bohme

Secretary

Nicole Mansfield

REGRETS

Brittany Tucker, Andrea Hemmerling

1.0 CALL TO ORDER/INTRODUCTIONS

Call to order 5:59 pm

2.0 CONSENT AGENDA (2MIN)

- 2.1 Minutes of April 10, 2019 (Sent by email prior to board meeting)
- 2.2 Executive Director's Report (Sent by email prior to board meeting)
- 2.3 Comparison Statement (Sent by email prior to board meeting)
- 2.4 Correspondence Folder was available for all Board Members to view.

Motion: Susie motioned to accept the consent agenda as presented. Second by Ray. All in Favor. Carried

3.0 Adoption of Agenda (5 Mins)

3.1 Additions to the Agenda

Motion: Ray motioned to accept agenda as presented. Second by Josh. All in favor. Carried

4.0 Liaison Reports

4.1 City of Cold Lake

- The City & EDAC are hosting the Contracting Opportunities in the Lakeland for businesses to help them prepare contract applications. May 22 @ the Lakeland Inn, offering a wide variety of opportunities, presentations.
- Artificial Turf/Grand stand is scheduled to open end of May
- Council approved funding for an upgrade to the regional airport. New release has been sent out
- City has applied to the AER hearing to be heard regarding the changes affecting Imperial. Press release will follow
- The City will be doing Podcasts as a new venture. This will be in addition to the radio chats but less formal.

4.2 4 Wing Cold Lake

- June 7th – 21st the US Marine Corp will be here for training
- Mostly staying on base, will be in town for meals, etc
- Some US participants will be here as early as next week, majority in June
- Cadets season will soon be starting

4.3 Cenovus – Regrets

4.4 Imperial - Regrets

4.5 MD of Bonnyville

- MD to help with Regional Airport upgrade
- Reeve is away next week to participate in the request to speak at the AER hearing to show support
- May 10th Baywood Road will be closed for approx. 6 hours for the filming of “Moments in Spacetime”
- Venazu Beach getting an upgrade as well as new boat launch

5.0 Unfinished Business

5.1 Food Truck Festival Update

- No Update
- Discussion on the contract that was handed out with suggested changes
- 2 weeks prior to event possibly sell tickets at office (tickets non-refundable)
- Ticket books of 5-10 tickets each
- Committee will make decisions on the vendor selection process
- Set up a meeting within the next couple days

5.2 HLTS Final Report

- Discussion on the event, where revenue was lost
- Conversation regarding the 2020 show and the possibility of working with the Cold Lake Cruisers to bring in a Car Show
- Discussion on a Saturday night Meet & Greet for exhibitors, tickets to event would be included on the registration forms
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Motion: Susie motioned to move forward with planning an indoor carshow with the Cold Lake Cruisers for the 2020 HLTS. Second by Ray. All in favor. Carried.

6.0 New Business

6.1 Strategic Planning Session

- Directors discussed the possibility of bringing in an individual to coordinate a strat planning session. Concerns that there would need to be at least 80% board participation for the entire duration of the session.
- Suggestion to dedicate a meeting to brainstorming and planning before paying to have a session.
- Sherri will gather what information we had from the last Strat planning session for the January 2020 meeting

6.2 Director Applications

- 3 Applications were submitted for the director position.
- Directors went in camera for further discussion

6.3 July 10 Meeting

- Discussion on the July meeting and suggestion that we should have an August meeting as it's the month of Feast at the Beach.
- Both Sherri and Nicole will be away for the July 10th meeting
- Food truck meetings should soon be happening every two weeks

Motion: Ryan motioned to set a board meeting for August 14th. July's meeting will become a festival meeting. Second by Josh. All in favor. Carried

7.0 Open Discussion

7.1 Presidential and Board Member Highlights

8.0 Correspondence/ Round Table Discussion

Bob was in Ottawa on behalf of the Mayor to lobby against Bill C-69, Jason Kenny was also there along with his Minister of Energy Sonya Savage.

Ray has partnered with restaurants on the lakeshore as a promo with Wicked Water Sports

Parking discussion at the last council meeting for the downtown area

Ryan reminded everyone to reply to Sherri if you can or cannot attend Board Meetings.

9.0 In Camera

Incamera 7:25

Out of Camera 7:34

Motion: Ray motioned to appoint Shawn Sales as director on the Chamber Board. Second by Sherine. All in favor. Carried.

10.0 Next Meeting – June 12th, 2019 @ 6:00pm

11.0 ADJOURNMENT

The meeting was adjourned at 8:01pm

Recording Secretary – Nicole Mansfield

President – Ryan Lefebvre

Date

Date