



STAFF REPORT

Title: Request for Funding - Canadian Natural 2019 Annual Fundraiser Event

Meeting Date: October 8, 2019

Executive Summary:

The Canadian Natural Field Donation Committee's 14th Annual Steak & Shrimp Dinner/Dance and Silent Auction fundraiser is being held Saturday, October 19, 2019 (details attached) at the Bonnyville C2 Centre with entertainment by "Mid Life Crisis".

Tickets to the event are \$60 per person or \$480 for a table of eight (8), and with any contribution, the donor/company name is included on one (1) entire slide of the slideshow running on a loop throughout the evening.

Since 2006, the program has raised over \$1,628,075.58 in the local area. The Field Donation Committee has selected the following organizations for 2019:

Pierceland Recreation Board
The Capella Center
Rednecks with a Cause
Bonnyville S.P.C.A.
Haying in the 30's
Lakeland S.P.C.A.
Bonnyville Health Foundation

Background:

Prior to 2014, Council did not provide sponsorship to this event; however in 2014, Council authorized the City to purchase a table of eight (8) in the amount of \$400.00 to the Canadian Natural Field Donation Committee's 9th Annual Steak & Shrimp/Silent Auction fundraiser, and in 2015, 2016, & 2017, Council authorized the donation of funds in the amount of \$500.00 and a gift basket for auction. Last year Council authorized the donation of funds up to \$500.00 for tickets and/or a gift basket. Only two (2) tickets, for a total amount of \$120.00, were purchased to the event.

In its' 2019 budget, Council budgeted \$60,000 plus an additional \$60,000 (Resolution No. CRM20190625.1010) for sponsoring functions, goodwill, and other activities for the staff and community. To date, without consideration of this request or any others on the October 8, 2019 agenda, \$65,115.00 has formally been allocated from the 2019 Council Goodwill by motion of Council. It should be noted that this does not include incidental expenses such as hosting events, gifts, etc.



Alternatives:

Council may consider the following options:

- Motion to donate funds and/or an item for auction to the Canadian Natural Field Donation Committee's 14th Annual Steak & Shrimp Dinner/Dance and Silent Auction fundraising event being held Saturday, October 19, 2019, at the C2 Centre in Bonnyville, with funds to come from Council Goodwill (1-2-11-20-229).
- Defeat a motion to donate funds and/or an item for auction to the Canadian Natural Field Donation Committee's 14th Annual Steak & Shrimp Dinner/Dance and Silent Auction fundraising event being held Saturday, October 19, 2019, at the C2 Centre in Bonnyville, with funds to come from Council Goodwill (1-2-11-20-229).
- Motion to purchase \$60 per plate for the Canadian Natural Field Donation Committee's 14th Annual Steak & Shrimp Dinner/Dance and Silent Auction fundraising event being held Saturday, October 19, 2019, at the C2 Centre in Bonnyville, with funds to come from Council Goodwill (1-2-11-20-229).

Recommended Action:

That Council authorize the City of Cold Lake to donate funds up to \$480.00 for tickets and/or a gift basket to the Canadian Natural Field Donation Committee's 14th Annual Dinner/Dance and Silent Auction fundraising event being held Saturday, October 19, 2019, at the C2 Centre in Bonnyville, with funds to come from Council Goodwill (1-2-11-20-229).

Budget Implications (Yes or No):

Yes

Submitted by:

Kevin Nagoya, Chief Administrative Officer