



## STAFF REPORT

**Title:** Wayfinding Signage Program Update

**Meeting Date:** October 15, 2019

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**Executive Summary:**

Administration will provide an update on the Wayfinding Signage Program's progress to date. A map of the draft plan will be used in the presentation and can be found at:

<https://drive.google.com/open?id=16l9ctsJ3ANv1HwbSotyjlHHwQFvH-Ju1&usp=sharing>

**Background:**

In the 2019 Capital Budget, council approved the following program:

2019 Way Finding Sign Program

*The City has been receiving negative reviews on its way finding signs throughout the community. With that, many of the way finding signs have been also destroyed during the road improvements along Highway 28.*

*It is being recommended by the Economic Development Advisory Committee (EDAC) and administration to develop a fund to start the process in developing a new way finding sign initiative for the Cold Lake.*

*Project Value = \$200,000*

**Alternatives:**

This report is provided for the committee's information.

**Recommended Action:**

Administration recommends that the Committee accept this report and the presentation as information.

**Budget Implications (Yes or No):**

No

**Submitted by:**

Kevin Nagoya, Chief Administrative Officer