



October 22, 2019

City of Cold Lake

Dear Mayor and Council,

We want to extend a huge thank you for your support of the Kinosoo Blizzard Blast as a Sponsor for our local ski race hosted in March 2019. It was a huge success and your support made a big difference.

The Kinosoo Blizzards are preparing for another exciting winter of alpine ski racing with our growing team of almost 50 young athletes (ages 4 -17). We have started off with six weeks of dryland training to prep for the season and are hoping to be on snow by the first weekend of December. We are also organizing our fifth annual sanctioned Alberta Alpine Nancy Greene Ski Race on January 18th & 19th, 2020. The race will bring 100-250 young ski racers and their families to the area for the weekend. The response from north zone ski families about our race has been extremely positive.

We would like to request the support of the City of Cold Lake as the only Double Black Diamond Sponsor for our annual race - The Blizzard Blast. The Double Black Diamond Sponsor is intended to help us to provide a "Warm Welcome" to all our guests. The details of the sponsorship deliverables are included in the attached package. In addition to the City of Cold Lake logo on the race t-shirts, you will also receive your logo on the provincial race notice, acknowledgement via signage and announcements at the event itself and a ton of smiles from our racers and volunteers.

We appreciate your ongoing support of our team and consideration in supporting this very unique sporting opportunity being hosted right here in Cold Lake.

Thank you,

Shawna Ilchuk
Sponsorship & Grants Co-ordinator
Kinosoo Blizzards Alpine Ski Team
780-812-1391
shawnailchuk@gmail.com

If you would like to send a cheque(made payable to C.L.A.S.S) I can be contacted for pick-up or mailed to:

**PO Box 441
Ardmore, AB
T0A 0B0**

