

Sponsorship Opportunities and Deliverables

Kinosoo Blizzards Alpine Ski Team

Dear Prospective Sponsor,



On behalf of the Kinosoo Blizzard ski racers and their families, we are excited about the 2019-2020 ski racing season and hosting our fifth annual Nancy Greene provincial ski race at our home ski hill, Kinosoo Ridge, this January 18 & 19, 2020. The race will bring 150-250 youth from 4 – 12 years of age and their families to the area for a two-day sanctioned Alberta Alpine ski competition called the Blizzard Blast.



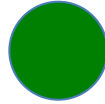
The Kinosoo Blizzards are a non-profit organization dedicated to athlete development in alpine ski racing. The club is 100% volunteer run including all coaching and administration. For the 2019/20 season the club has 48 skiers from 4 – 17 years of age and 8 volunteer coaches.

We are very excited about the opportunity to showcase our community to other clubs from around the province. In order to make this a premium event we will be relying heavily on community volunteers and prospective sponsors like you.

We hope you will consider one of the following packages in support of this very worthwhile event.

Sponsorship Opportunities and Deliverables

Green Circle Sponsors –Sponsors 25 Opportunities Available \$250.00



This is a unique opportunity to sponsor one of the twenty five race gates that will be used over the two day race. Race Fence sponsorship is used to cover expenses related to the race operations such as race equipment and required course officials being brought from out of town.



Blue Square Sponsor – Awards and Acknowledgements 6 Opportunities Available \$500.00

Our blue square sponsors will be the hosts of the event awards ceremony events. From door prizes to racer ribbons and medals these sponsors are key to successfully acknowledging the achievements of our young athletes and the many volunteers.

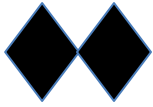


Black Diamond Sponsor – Yummies and Munchies 3 Opportunities Available \$1000

Our Black Diamond Sponsors will be the special host of the Racers Lunch on Saturday, Racers Lunch on Sunday or to provide lunches and other thank-you acknowledgement to the many volunteers that support the race event.



Sponsorship Opportunities and Deliverables



Double Black Diamond Sponsor – A Warm Welcome
1 Opportunity Available
\$2500

Our Double Black Diamond sponsors will help us to provide a very warm welcome to racers and their families to Cold Lake through a racers “Welcome Bag”. The bag will include a t-shirt, a snack, hand warmers and other trinkets that make kids smile!

Sponsorship Opportunities and Deliverables

Sponsor Benefit	Green Circle Sponsors (25)	Blue Square Sponsors (6)	Black Diamond Sponsors (3)	Double Black Diamond Sponsor
Race course acknowledgement signage on race days	X	X	X	X
Company logo or personalized message on the race program included in the welcome bag provided to each racer	X	X	X	X
Listed as a sponsor on C.L.A.S.S. Social Media	X	X	X	X
Opportunity (if desired) to include a token in each racers welcome bag	X	X	X	X
On hill acknowledgement of your sponsorship by race announcer throughout two-day race event	X	X	X	X
Acknowledgement of sponsorship during awards ceremony presentations including signage		X	X	X
Logo provided on provincially distributed Race Notice via Alberta Alpine to all ski clubs in the province	X	X	X	X
Logo on race t-shirt provided to all racers as a keepsake of their visit to Cold Lake				X
A ton of smiles, fun and a memorable experience for racers, their families and all the volunteers	X	X	X	X

Sponsorship Opportunities and Deliverables



For further information on how to support the Blizzard Blast please contact Shawna Ilchuk at 780-812-1391 or Email: shawnailchuk@gmail.com

*All contents are subject to approval by the C.L.A.S.S. Board Sponsors must provide logo.