



STAFF REPORT

Title: Request for Funding - Community Planning Association of Alberta (CPAA) 2020 Annual Conference

Meeting Date: November 12, 2019

Executive Summary:

Attached is a letter from the Community Planning Association of Alberta (CPAA) with respect to their 2020 Annual Conference being held April 27-29, 2020 at the Black Knight Inn in Red Deer, Alberta. The CPAA are requesting for attendance at the conference and sponsorship support.

Background:

Attached is a letter from the Community Planning Association of Alberta (CPAA) with respect to their 2020 Annual Conference being held April 27-29, 2020 at the Black Knight Inn in Red Deer, Alberta. The CPAA are requesting for attendance at the conference and sponsorship support.

This year's conference is themed the "Take the Initiative! Exploring Innovations & Resiliency in Community Planning".

As part of CPAA's conference planning this year, the committee is reaching out directly to municipalities, previous and new conference partners throughout the Province to consider attendance for Council members, Chief Administrative Officers, etc.

Donations to the silent auction which fund student scholarships are always welcome. All sponsorship funding or in-kind contributions received will be used to support conference activities and contribute to annual scholarships awarded by CPSS to students advancing post-secondary education and a career in planning.

Conference registration fees are \$500.00 for CPAA members and \$575.00 for non-members. The conference registration fee is included with the diamond x 2, platinum, and gold sponsorship levels. Sponsorship opportunities are as follows:

\$3,000 - Diamond

\$2,000 - Platinum

\$1,700 - Gold

\$1,000 - Silver

\$700 - Bronze

Less than \$500 - Silent Auction/Scholarship Sponsor



In its' 2019 budget, Council budgeted \$60,000 plus an additional \$60,000 (Resolution No. CRM20190625.1010) for sponsoring functions, goodwill, and other activities for the staff and community. To date, without consideration of this request or any others on the November 12, 2019 agenda, \$65,045.00 has formally been allocated from the 2019 Council Goodwill by motion of Council. It should be noted that this does not include incidental expenses such as hosting events, gifts, etc.

Alternatives:

- That Council send one (1) City of Cold Lake representative and/or provide a ____ sponsorship in the amount of \$____ towards the Community Planning Association of Alberta (CPAA) 2020 Annual Conference being held April 27-29, 2020 at the Black Knight Inn in Red Deer, Alberta with funds to come from Council Goodwill (1-2-11-20-229) for 2020.
- That Council defeat a motion to send City representation and/or provide a ____ sponsorship in the amount of \$____ towards the Community Planning Association of Alberta (CPAA) 2020 Annual Conference being held April 27-29, 2020 at the Black Knight Inn in Red Deer, Alberta with funds to come from Council Goodwill (1-2-11-20-229) for 2020.
- Council may pass a motion to respectfully decline the opportunity to provide sponsorship to the Community Planning Association of Alberta (CPAA) 2020 Annual Conference being held April 27-29, 2020 at the Black Knight Inn in Red Deer, Alberta.

Recommended Action:

That Council may pass a motion to respectfully decline the opportunity to provide sponsorship to the Community Planning Association of Alberta (CPAA) 2020 Annual Conference being held April 27-29, 2020 at the Black Knight Inn in Red Deer, Alberta.

Budget Implications (Yes or No):

Yes

Submitted by:

Kevin Nagoya, Chief Administrative Officer