



**Regular Meeting of the Board of Directors
Meeting Minutes**

Date/Time: September 11th, 2019 at 6:00pm
Location: Chamber Board Room

ATTENDANCE

PRESENT

- | | |
|---------------------------|---|
| President | Ryan Lefebvre |
| Vice President | Joshua Holman |
| Directors | Andrea Hemmerling, Bob Buckle, Joanne Roch, Shawn Sales, Raymond Cowell, Sherine Leiper, Susie O'Conner |
| Executive Director | Sherri Buckle |
| Secretary | Nicole Mansfield |
| <u>REGRETS</u> | Megan Nicholls-Schaub, Brittany Tucker |

1.0 CALL TO ORDER/INTRODUCTIONS
Call to order 6:02 pm

2.0 CONSENT AGENDA (2MIN)

- 2.1 Minutes of August 14th, 2018 (Sent by email prior to board meeting)
- 2.2 Executive Director's Report (Sent by email prior to board meeting)
- 2.3 Comparison Statement (Sent by email prior to board meeting)
- 2.4 Correspondence Folder was available for all Board Members to view.

Motion: Bob motioned to accept the consent agenda as presented. Second by Susie. All in Favor. Carried

3.0 Adoption of Agenda (5 Mins)
3.1 Additions to the Agenda

Motion: Ray motioned to accept agenda as amended. Second by Bob. All in favor. Carried

4.0 Liaison Reports

4.1 City of Cold Lake

- The wayfinding project is going back to the beginning stages. The Chamber will likely be approached for input.
- Podcasts have started with the Mayor and Kevin Nagoya. Get the word out there.

4.2 4 Wing

- EDAC held a successful event on the base in May, will have an official EDAC member sit as a representative on 4 wing committee
- The US Marines that were here for training have now returned. The City didn't see any changes as the participants stayed on base.

- Maple Flag is still being discussed however upgrades are needed before bringing Flag back. These upgrades are also being discussed.
- Infrastructure meeting to happen in October. Discussions on a 10-year plan. Security will be heightened when these changes take place.
- CATSA – waiting on the MOU amendments

4.3 Cenovus – Regrets

4.4 Imperial

- The expansion appeal has been withdrawn. The original hurdle that was pending approval was cleared
- Big scale expansion will proceed in phases. 2022 approx. start for production
- Phasing approach wouldn't bring the need for work camps
- Curtailment has put strains on new developments. Discussion on how that affects producers and municipalities.

4.5 MD of Bonnyville

- Expansion to Kinsoo ridge is moving forward, a rare plant has been found. Studies need to be done
- Grant funding not approved yet
- Approx. 20-year road map for upgrades
- MD sends their congratulations to the Chamber on a successful FATbeach

5.0 Unfinished Business

5.1 Policy Co-Sponsorship with Drumheller update

- No update at this time

5.2 Showcase Registration

- Registration needs to be sent this week for attendees.
- Weekend of October 17-20
- Discussion on the event and what it would bring for the Chamber.
- Will attend on the heels of Kinsoo Performing Arts for this year, will revisit next year as a membership would be required.

Motion: Joanne motioned to register Sherri and Nicole to the Alberta showcase for this year. Second by Ray. Ryan, Joshua, Bob, Sherine, Shawn & Susie in favor. Andrea opposed. Carried.

5.3 FATbeach update and review

- Discussion on the event. Overall very successful.
- Any issues were behind the scenes that attendees wouldn't have known
- Ways to make things better and flow better
- Volunteers were fantastic. Next year we will have a better grasp on where to get volunteers, possibly hire for certain rolls. Security for backstage needed, VIP tent, etc.
- Shift work will be discussed for directors and staff.
- Nice gesture to give volunteers \$25 gift card & thank you card
- Grant funding still no word. Capital purchases done this year so not as much needed for next
- Sponsorship to change
- Cost for alcoholic beverages should change to reflect costs associated with the product
- Extend time for beer gardens by one hour
- Add lights – Kinsoo performing arts have some we can borrow
- Increase security
- Tokens for beer gardens only

- Signage No Smoking in beer gardens
- Lots of discussion on the purpose of the event, our way of doing something for the community as well as surrounding areas (LLB, Camrose)
- 2020 Sponsorship package will be created and sent out for membership to secure. Previous sponsors would get first right of refusal.
- Vendors were a wealth of knowledge
- Can have a max of 15 vendors. Application to reflect possibly an increase of registration as well as percentage on the tickets.
- Add \$5.00 feast item
- Some type of testimonials from vendors
- Media interviews done after the event 3 on radio
- Next year possibly end Sunday 4:00. Start later Friday 6:00pm
- Always on Labor Day weekend.
- Federal Grant funding is available. MP David Yurdiga and MLA David Hanson were in attendance
- Bands & Production worked out, need to add music during the band changes
- Production tent to be move to a better location. Tentatively booked for 2020
- Develop task & timelines for this event
- Poster for bands to sign/pictures
- Book indigo circus and add 2 face painters
- Possibly add Biz kids – will work with Community Futures (Phyllis)
- Feast meeting beginning of October to discuss.

6.0 Open Discussion

6.1 Presidential and Board Member Highlights

- Susie, Ryan & Sherri to attend APEGA dinner

7.0 Correspondence/ Round Table Discussion

*** Upcoming events:

Scotia Bank Sept 25, 2019

Business of the Year Awards October 25, 2019

8.0 In Camera

9.0 Next Meeting – October 9th, 2019 @ 6:00pm

11.0 ADJOURNMENT

The meeting was adjourned at 8.23pm

Recording Secretary – Nicole Mansfield

President – Ryan Lefebvre

Date

Date