



**COLD LAKE ECONOMIC DEVELOPMENT
ADVISORY COMMITTEE**

MEETING MINUTES OF WEDNESDAY, NOVEMBER 7, 2019
CHAMBER OF COMMERCE BOARD ROOM

PRESENT

Chairperson Bernard Lefebvre
Councillor Vicky Lefebvre
Allison Untereiner
John Usher
Kim Warnke
Norman Perreault

ALSO PRESENT

Andrew Serba, Strategic Initiatives Manager
Brad Schultz, Planner
Irene Poirier, Recording Secretary

**Community
Liaisons**

Lisa Ford, RABC Advisor

ABSENT

Councillor Kirk Soroka; Larry Ashcroft, Lorie Jacobsen, Howard Pinnock, General Manager Planning and Development

**CALL TO ORDER
ADOPTION OF
THE AGENDA**

B. Lefebvre called the meeting to order at 7:00 p.m. .
Moved by Councillor Lefebvre that the agenda be adopted.

CARRIED

**ADOPTION OF
THE MINUTES**

Moved by K. Warnke that the minutes of the October 3, 2019 Economic Development Advisory Committee meeting be adopted.

CARRIED

OLD BUSINESS

**4.1 Review of
McSweeney Report
and Implementation
Plan**

B. Lefebvre opened up with the Implementation Plan's Industry Development Sector.

K. Warnke opened discussion of Aerospace Industry and the City working with 4 Wing on this sector. Researching this area is possibly something EDAC could undertake.

B. Lefebvre suggested that the Center of Excellence Aerospace Industry should stay on EDAC's radar for future direction from Council as a report is being put together by them and that a follow-up on the "Doing Business with the Government" workshop should be worked on. Discussion followed.

Discussion followed on promoting Cold Lake tourism and its natural beauty attraction for tourists. The City of Cold Lake website, currently being worked on, should include an inventory of attractions in the area. Discussion continued

It was agreed that a follow-up conference from the government procurement "Doing Business with the Government" conference should be worked on. Discussion of timelines and available contact list followed.

NEW BUSINESS:

**5.1 Chamber of
Commerce
Updates**

S. Buckle was not available to report on the Chamber of Commerce activities:

5.3 RABC Updates

L. Ford, RABC Advisor reported on the RABC activities:

- Business Awards banquet on October 25th awarded CM Cleaning the top award for small business. This was one of RABC's incubator businesses.
- 14 businesses were nominated and 9 of them had gone through the RABC.
- Stats for October were 26 new clients. The total for 2019 was 213 clients of one on one consultation; 141 had an idea for business and 39 became a business. 32 of these were from Cold Lake.
- The Boxing Club came in for help on business setup.

- RABC provincial funding is in question and at this point in time will run out. There is no sense of direction for funding going forward from here.

5.5 Roundtable and Ideas

N. Perrault queried about LED lighting for facilities. It has already been considered and incorporated in the Energy Centre.

J. Usher stated he attended the Power Up North conference in Lac La Biche and it was very good. He will be presenting at the Western Sponsorship Congress Conference in Edmonton on December 4 & 5th. This conference will have 125 delegates and will be addressing who has sponsorship dollars available.

Councillor Lefebvre reported that the ID 349 funds for 2019 have not been advance to the City and budget decisions have been affected greatly in not knowing what is going to happen with these funds.

A. Serba informed that there will be a Public Open House in mid-December for the Wayfinding signage in order to get public feedback.

B. Lefebvre pointed out that the meeting in January 2020 falls on January 2nd and he suggests moving it to the next Thursday, January 9th. All the members agreed and the meeting will be moved as called by the Chair.

ADJOURNMENT Moved by N. Perreault that the meeting be adjourned, at this time being 8:15 p.m.

CARRIED

NEXT MEETING December 12, 2019

ECONOMIC DEVELOPMENT ADVISORY COMMITTEE


CHAIRPERSON


DESIGNATED OFFICER