



Regular Meeting of the Board of Directors Meeting Minutes

Date/Time: November 13th, 2019 at 6:00pm
Location: Chamber Board Room

ATTENDANCE

PRESENT

President

Ryan Lefebvre

Vice President

Directors

Bob Buckle, Joanne Roch, Sherine Leiper, Megan Nicholls-Schaub

Executive Director

Sherri Buckle

Secretary

Nicole Mansfield

REGRETS

Andrea Hemmerling, Susie O'Conner, Raymond Cowell

1.0 CALL TO ORDER/INTRODUCTIONS

Call to order 6:06 pm

2.0 CONSENT AGENDA (2MIN)

2.1 Minutes of October 9th, 2019 (Sent by email prior to board meeting)

2.2 Executive Director's Report (Sent by email prior to board meeting)

2.3 Comparison Statement (Sent by email prior to board meeting)

2.4 Correspondence Folder was available for all Board Members to view.

Motion: Sherine motioned to accept the consent agenda as presented. Second by Bob. All in Favor. Carried

3.0 Adoption of Agenda (5 Mins)

3.1 Additions to the Agenda

9.2 - Legal

Motion: Bob motioned to accept agenda as amended. Second by Sherine. All in favor. Carried

4.0 Liaison Reports

4.1 City of Cold Lake

- Budget meetings late November – early December. Will post on Facebook.
- Wayfinding project complete – will hold open house on programs
- New release sent out regarding programs at FCSS

4.2 4 Wing

- Airshow 2020 planning in progress
- Performers are set up
- Attendance aimed at 30,000
- Blue Angels on agenda to come but all is tentative

4.3 Cenovus – Regrets

4.4 Imperial

- Discussion on an interview conducted with CBC. Positive & good indication to get through funding process
- Aspen project continues to be deferred
- Neighbour Night, Nov 28th in Bonnyville 5-8pm
- A total of 260,000 invested in the community over the last year. 40,000 in sponsorship
- Adjustments on curtailment, still making it difficult to move forward
- Possible marketing strategy to entice people to come to Cold Lake
 - o Packages from the City used for newcomers
 - o Send videos to Frank that were created in 2011

4.5 MD of Bonnyville – Regrets

5.0 Unfinished Business

5.1 Policy Co-Sponsorship with Drumheller update

- We have had some conference calls with Drumheller & Grand Prairie
- Grand Prairie has a policy writer on staff, will be a cost to use them but minimal
- Another call is set for the 28th.
- Discussion on the struggle to understand who is affected vs who is not. Big urban areas won't be in favor.
- Policy put forward by CCC seen Edm and Red Deer opposed.

5.2 Chamber Travel Options w/Indus Travel

- There are three options available at this point for fall 2020 or spring 2021
- Marco, Thailand and Egypt
- Will send out survey to membership with options and preference.

5.3 Business of the Year Awards

- Discussion on the event. Overall very successful.
- Suggestion to have name tags for directors
- Oct 16 for BOYA 2020 booked at the C2 in Bonnyville

6.0 New Business

6.1 Mixer Survey

- Overall discussion on survey results
- Brainstorm ideas for ways to make them better

6.2 Board Nominations

- There have been 4 nominations submitted for the 3 vacant director positions
- Currently two directors positions are up for renewal, to which those current directors wish to have their name stand.
- A general meeting will be called at the mixer if necessary to vote for these positions.

6.3 Annual Meeting Schedule

- Set out in the board package

Motion: Bob motioned to accept the annual meeting schedule as presented. Second by Joanne. All in favor. Carried.

6.4 Maturing GIC

- GIC currently at ATB is set to mature the end of November
- Discussion on renewal options

Motion: Joanne motioned to renew the GIC for another 15 month term and to move from the T-Bill savings funds to increase the GIC to a maximum of \$125,000. Second by Bob. All in Favor. Carried.

6.5 Christmas Radio Ads

- Continue with the ads but start Dec 1 – Jan 3.
- Addition of Lakeland Connect this year

Motion: Bob motioned to continue with the ads from Dec 1 – Jan 1 including Lakeland Connect. Price to not exceed \$3000. Second by Megan. All in favor. Carried.

6.6 Annual Budget review and approval

- Discussion on the over all budget and projects
- Feast at the beach fees to change, will discuss at next feast meeting
- Staff and director conference budgets have decreased, if there is room to attend things as they come up can be revisited at meetings.

Motion: Sherine motioned to approve the proposed budget as presented. Second by Bob. All in favor. Carried.

7.0 Open Disucssion

7.1 Presidential and Board Member Highlights

8.0 Correspondence/ Round Table Discussion

***** Upcoming events:**

December 4th – Christmas Mixer hosted by the Chamber

9.0 In Camera

Motion: Bob motioned to switched the items in camera to 9.1 Legal and 9.2 Christmas. Second by Megan. All in Favor. Carried.

Motion to go in camera 7:50

9.1 Legal

9.2 Christmas

Motion to come out of camera 8:00

10.0 Next Meeting – January 8th, 2020 @ 6:00pm

11.0 ADJOURNMENT

The meeting was adjourned at 8:02pm

Recording Secretary – Nicole Mansfield

President – Ryan Lefebvre

Date

Date