



STAFF REPORT

Title: Request for Delegated Commercial Boat Vessel Slip at Marina - January 14, 2020 Delegation

Meeting Date: January 28, 2020

Executive Summary:

Owner/Operator of Wicked Watersport Rentals Inc. Mr. Raymond Cowell appeared as a delegation at Council's January 14, 2020 Council meeting.

Mr. Cowell made a proposal to Council to establish a dedicated commercial boat vessel slip to be assigned to, and paid for by, Wicked Watersport Rentals Inc. at Slip #2 at the Cold Lake Marina that would be transferrable upon sale of the business. Wicked Watersport Rentals Inc. is going into its' 7th season of business in Cold Lake and provide safe, fun, and exciting watersports on Kinosoo Beach and at the Cold Lake Marina. Their pontoon boat is currently the only boat for rent from the Marina and last year, they began providing \$15.00 boat tours of the lake that last forty-five (45) minutes. Currently, all the marina slips are private slips with an extensive wait list.

Mr. Cowell presented the notion that the establishment of a commercial slip at the marina, that is transferrable upon the sale of the business, would support and enhance the growth of local commercial tourism in Cold Lake.

Questions from Council ensued at this time.

Deputy Mayor Vining thanked Mr. Cowell for his presentation advising that Council would consider his request at the next meeting of Council being January 28, 2020.

Background:

Attached is Policy Number: 141-RC-12 referred to as the Cold Lake Marina Operations and Allocations Policy.

Historically, the City has not provided priority slips to "service providers"; however the City may always dedicate slips for its own purposes (as the owner), as it sees fit. That being said, anytime something changes, the City does receive significant feedback from the public, existing users, and/or the waiting list.



In future, we anticipate queries of a 2-Tiered waiting list, private use versus use associated with “tourism” activities. That being said, this could have some unique spin offs. Administration feels that it is important to maintain a principle that users fees apply.

Administration would like to explore the question that a commercial slip would enhance the growth of local commercial tourism to Cold Lake. Specially, would persons and/or tourists coming to the City stay a half day or full day longer if a fishing charter or sightseeing charter opportunity existed on the lake? Secondly, would this commercial service activity lend to repeat visits to the City?

Administration would like to explore the idea of 3 to 5 slips being dedicated to tourism activities and rentals. Administration could develop a separate agreement as such.

Alternatives:

At this time, Administration is not presenting any alternatives on this matter for Council’s consideration, and that this report respecting Wicked Watersport Rentals Inc. delegation presentation be accepted as information and referred to Council’s February 18, 2020 Corporate Priorities Committee meeting.

Recommended Action:

That Council accept the Wicked Watersport Rentals Inc. delegation presentation made at the January 14, 2020 regular meeting of Council as information, and refer the issue to Council’s Corporate Priorities Committee meeting scheduled for February 18, 2020.

Budget Implications (Yes or No):

No

Submitted by:

Kevin Nagoya, Chief Administrative Officer