



## STAFF REPORT

**Title:** Request for Funding - Lakeland Midget Jaguars Hockey Team - January 28, 2020 Delegation

**Meeting Date:** February 11, 2020

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### **Executive Summary:**

At the regular Council Meeting January 28, 2020 Council heard a joint delegation from the Lakeland Bantam Jaguar Hockey team, Ms. Nuttall and Lakeland Midget Jaguar Hockey team, Mr. Cornet, who both are hosting Provincial Tournaments March 19-22, 2020 and March 26-29, 2020.

The Lakeland Midget Jaguars Hockey Team Manager, and Tournament Chair Mr. Justin Cornet requested Council's consideration in the donation of ice time or a discount on the ice required for the Midget Provincial Tournament or a donation to offset their costs of the Tournament.

Mr. Cornet advised that the Lakeland Midget Jaguars (ages 15-17) Hockey Team have been selected to host the Hockey Alberta Provincial Championships in Cold Lake from March 26-29, 2020 noting that the event would bring eight (8) of the best Midget Female B teams in the Province to Cold Lake. Noting that the last time these Provincials were held in Cold Lake was 2014. Each team in attendance will have approximately 15-20 players and they are expecting approximately 300-400 guests from out of town.

### **Background:**

Mr. Cornet and Ms. Nuttall advised that both teams have been selected to host the Hockey Alberta Provincial Championships in Cold Lake on 2 consecutive weekends in March.

Mr. Cornet and Ms. Nuttall discussed how the City of Cold Lake and the Lakeland Midget Jaguars and Lakeland Bantam Jaguars could partner up to make both events the best possible and at the same time, promote the City of Cold Lake.

The Lakeland Midget Jaguars (ages 15-17) hockey team will host the Provincials on March 26-29, 2020 They are expecting approximately 120-140 players and their families and friends to be in attendance which equates to approximately 400 guests from out of town.



The estimated budget to host this event is approximately \$13,000 which includes the cost of the Ice time for 15 games and Field house rental of approximately \$5000.00. It is consistently administration's preference to provide a grant versus waiving fees there by recognizing the revenues for the recreational facilities.

Many of the teams will stay in hotels in the area and utilize restaurants and other retail outlets in our community. This will be good for the community and exposure for the Energy Centre to attract other events.

The Recreation and Cultural Special Event Grant Policy No. 097-RC-07 can provide \$1000.00 to the Event but the policy states in order to qualify for this funding that the organization must not have received funding from City Council.

In 2019, Council sponsored the Hockey Alberta Bantam A Provincials in the amount of \$5000.00 which was held March 14-17, 2019.

Council has passed a bylaw to establish a Community Grant Advisory Board and has appointed members to the Board that will be hearing these requests in the future. The newly established Board will be finalizing the Recreation, Culture and Goodwill Policy that has been presented to Council in draft form.

**Alternatives:**

Council may consider the following Options:

1. Council may accept the delegation from the Lakeland Midget Jaguars as informational and postpone the request to the March 10, 2020 regular meeting of Council
2. Council may accept the delegation from the Lakeland Midget Jaguars as informational and request the Jaguars apply to the Recreational and Culture Advisory Committee for the \$1000.00 special event request.
3. That Council accept the Lakeland Midget Jaguars Hockey Team delegation presentation made at the January 28, 2020 regular meeting of Council as information and support a donation of \$5000.00 to host the 2020 Midget Provincials to be held at the Energy Centre March 26-29, 2020.
4. Council sponsor the Midget Jaguar Provincial tournament at an amount of \$\_\_\_\_\_.

**Recommended Action:**

That Council accept the Lakeland Midget Jaguars Hockey Team delegation presentation made at the January 28, 2020 regular meeting of Council as information, and support a donation in the form of a \$5,000.00 grant to host the Midget Female Provincial tournament to be held at the Energy Centre March 26-29, 2020 with funds to come from Council Goodwill (1-2-11-20-229).



**Budget Implications (Yes or No):**

Yes

**Submitted by:**

Kevin Nagoya, Chief Administrative Officer