



**COLD LAKE ECONOMIC DEVELOPMENT  
ADVISORY COMMITTEE**  
MEETING MINUTES OF ~~WEDNESDAY~~ <sup>Thursday</sup> DECEMBER 7, 2019  
CHAMBER OF COMMERCE BOARD ROOM

**PRESENT**

Chairperson Bernard Lefebvre  
Councillor Vicky Lefebvre  
Councillor Kirk Soroka  
Lorie Jacobsen  
John Usher  
Larry Ashcroft  
Kim Warnke

**ALSO PRESENT**

Andrew Serba, Strategic Initiatives Manager  
Brad Schultz, Planner  
Irene Poirier, Recording Secretary

**Community  
Liaisons**

Lisa Ford, Community Futures Lakeland, Major Jean-Michel Racine, 4 Wing  
Liaison

**ABSENT**

Allison Untereiner; Norman Perreault, Howard Pinnock, General Manager Planning  
and Development

**CALL TO ORDER  
ADOPTION OF  
THE AGENDA**

B. Lefebvre called the meeting to order at 7:03 p.m. .  
Moved by J. Usher that the agenda be adopted.

**CARRIED**

**ADOPTION OF  
THE MINUTES**

Moved by L. Jacobsen that the minutes of the November 7, 2019 Economic  
Development Advisory Committee meeting be adopted.

**CARRIED**

**OLD BUSINESS**

**4.1 Review of  
McSweeney Report  
and Implementation  
Plan**

B. Lefebvre started discussion on the Implementation Plan, but put on hold until the  
next meeting. He stated that there was need for discussion on the planning of the  
follow-up conference/symposium to the "Doing Business with the Government"  
held last spring.

L. Ford stated that she was doing Lunch and Learns that fit with this direction and  
that in 2022 Cold Lake will be able to host the Power Up North conference.  
Discussion on contacting WCDIA, the Western Canadian Defense Industry  
Association. Discussion followed.

A. Serba reported that there was about \$40,000 in CARES grant funding that could  
be accessed for contracting WCDIA for another symposium.

Counsellor Soroka spoke of upcoming possibilities of Military contracts for  
construction being planned.

L. Ford stated that Community Futures was ready to set up information sessions  
and provide further support for business owners seeking these contracts.

There was discussion on when to set up one for businesses to start getting Base  
clearances, the first step to obtaining a contract; working together of members with  
their present employment positions; ways of getting information out to businesses  
for the upcoming symposium and content of symposium.

Sub-committee was formed for the planning of the event with Lisa Ford,  
Counsellor Soroka, Bernard Lefebvre and an invite be extended for Sherri Buckle  
to attend.

Counsellor Lefebvre brought into discussion the McSweeney Report issues chosen  
by EDAC of procurement, tourism and the City website relating to the symposium.

**NEW BUSINESS:**

**5.1 Volunteer  
Application -  
Radford**

B. Lefebvre introduced the application from Jessica Radford and discussion followed.

**MOTION**

Moved by Councillor Lefebvre that Ms. Jessica Radford's application be recommended to Council for membership appointment to the Economic Development Advisory Committee for the two year term expiring in October 2021.

**CARRIED**

**5.2 Chamber of  
Commerce  
Updates**

S. Buckle was not available to report on the Chamber of Commerce activities:

**5.3 RABC Updates  
/Community  
Futures Lakeland**

L. Ford, who was previously the RABC Advisor reported she has made a transition to Community Futures Lakeland doing similar work with businesses. With this new position she can access funding for clients and informed EDAC that there is grant money out now for girls and women's sports events through the Canadian Parks and Recreation Association. There are 35 grants ranging from \$2500 to \$15,000 available for events that the Municipality will be involved in.

**5.5 Roundtable and  
Ideas**

K. Warnke stated she was working with the Arts and Culture group on the Arts aspect with focus on the Visual Arts, to bring in a variety and expand the group.

Major J.M. Racine expressed that he is very involved with issues being discussed and has a lot of information to take back to the Wing Commander.

J. Usher attended the Western Sponsorship Congress Conference in Edmonton on December 4 & 5<sup>th</sup>. There is opportunities to partner with companies for sponsorships. Bronze medalist for Women's Soccer, Erin McLeod spoke at one session which was very interesting.

L. Ford stated she will be doing a women's event and establish mentoring groups from business owners for different levels of entrepreneurs starting out.

Councillor Lefebvre reported that until the ID 349 funds for 2019 are settled is it tough doing budget deliberations. Mayor Copeland and Kevin are to meet with the Minister of Municipal Affairs on Monday to find out what will be decided.

L. Jacobsen said there was not much change in the employment area. TNC to come in with the gas line and 4,000 positions will open. Unemployment is about the same with about 100 people per month coming in for income support or work.

B. Lefebvre informed that he had been away for 30 days and will have a report for 2019 in January.

**ADJOURNMENT**

Moved by L. Ashcroft that the meeting be adjourned, at this time being 8:53 p.m.

**CARRIED**

**NEXT MEETING**

January 9, 2020

**ECONOMIC DEVELOPMENT ADVISORY  
COMMITTEE**

  
**CHAIRPERSON**

  
**DESIGNATED OFFICER**