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CITY OF COLD LAKE

November 14, 2019

City of Cold Lake
5513 48th Ave
Cold Lake, AB T9M 1A1

Dear Mayor & Council:

The Chamber of Commerce is a not-for-profit organization that supports the business community. In supporting our business community, we also support the economic growth of our region. We would like to request your support of our efforts in bringing the business community together for a celebration of successes. We at the Chamber feel that celebrating the worthwhile accomplishments of Lakeland businesses will increase morale, self-esteem and pride within our communities, in-turn encouraging businesses to grow and expand.

We will be celebrating business successes at our 7th Annual "**Lakeland Business of the Year Awards Gala**" on October 16, 2020 as a kick off to Small Business Week. The Cold Lake Regional Chamber of Commerce and the Bonnyville Chamber of Commerce continue this collaboration of this prestigious event in order to better serve our region. The 2020 event will be hosted at the Bonnyville & District Centennial Centre with the 2021 gala being hosted in Cold Lake and alternating in subsequent years.

We are requesting from each of the participating municipalities support by way of a \$1500.00 "Supporting Sponsorship".

In return for your sponsorship you will receive 2 tickets to the event, your logo on any and all media utilized, small company logo featured in Gala program and on a looped video. *Your sponsorship for this event demonstrates your STRONG SUPPORT for the business community.*

We are truly thankful for your past support and look forward to celebrating Lakeland's business successes at next year's Business of the Year Awards Ceremony!

With Grateful Appreciation,


Megan Wakefield
Committee Member, Lakeland Business of the Year Awards
Bonnyville & District Chamber of Commerce

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