



## STAFF REPORT

**Title:** Request for Funding - Portage College 2020 Student Scholarship Fundraising Dinner

**Meeting Date:** March 10, 2020

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### **Executive Summary:**

An email (attached) has been received from Portage College with respect to their upcoming Student Scholarship Dinner scheduled for Saturday, March 28, 2020 at the Lac La Biche Campus wherein they are requesting Council's consideration of sponsorship opportunity by way of a donation of anything towards their silent auction. Tickets to the event can be purchased for \$100.00 each or a table of eight (8) for \$800.00. A fantastic lineup of speakers will consist of:

- Hockey Hall of Famer Doug Gilmour
- four (4) time Stanley Cup Champion with the Edmonton Oilers Kevin McClelland, and
- NHL veteran of twenty (20) NHL seasons Shayne Corson.

Portage College anticipates a sold out event at which is expected to draw around 300 supporters to the fundraiser, where businesses which will be prominently featured. In addition, each program will contain a "support our supporters" flyer listing all the businesses that donated auction items to the event.

All proceeds made at the event will go directly into scholarships so that more students can receive the education they deserve no matter their financial situation.

### **Background:**

A sponsorship package is attached.

It should be noted that Portage College has various fundraising activities throughout the year.

Last year, Council resolved to provide a scholarship in the amount of \$1,000.00, plus a silent auction item to this event.

Council's goodwill budget for 2020 has not been approved. To date, without consideration of this request or any others on the March 10, 2020 agenda, \$12,600.00 (Cold Lake Alpine Ski Society \$2,500, CLMHA \$10,000, and Kids Time Out Play Program \$100) has formally been allocated from the 2020 Council Goodwill budget by



motion of Council. It should be noted that this does not include incidental expenses such as hosting events, gifts, etc.

It is understood that Council has signaled that it intends to delay all requests until the 2020 Budget is formally passed however based on the timelines administration suggests the Council proceed with a decision so that arrangements can be made in time for the event.

**Alternatives:**

Council may consider the following options:

1. Council could donate an item to the silent auction and/or purchase a table in the amount of \$800/table.
2. Council could donate an item to the silent auction and/or purchase individual tickets at \$100/ticket.
3. Provide a scholarship donation.
4. Council could respectfully decline the opportunity to sponsor the event
5. That Council postpone the request for funding to the March 24, 2020 regular meeting of Council.

**Recommended Action:**

That Council donate an item to the silent auction and/or purchase a table in the amount of \$800/table funded from Council Goodwill.

**Budget Implications (Yes or No):**

Yes

**Submitted by:**

Kevin Nagoya, Chief Administrative Officer