

ENGAGEMENT STRATEGY

**Ready to make a change as a community?
We want to make a difference.**



AIMS AND GOALS

- ☐ Reach out to the business community; start with downtown community.
- ☐ Be a regular face in the business community.
- ☐ Offer a Crime Prevention through Environmental Design (CPTED) brochure and checklist for business and residential properties.
- ☐ Offer an incentive program which foster crime prevention through environmental design.
- ☐ Collaborative communication.

WHAT COLD LAKE MUNICIPAL ENFORCEMENT MAY OFFER

- ☐ Offer daily (vehicle and foot) patrols for the business community.
- ☐ Develop a Crime Prevention through Environmental Design (CPTED) brochure and checklist.
- ☐ Develop a strategy for officers to engage business representatives on the frequency and types of concerns i.e. vagrancy, garbage, mischief, and building intrusion.
- ☐ Promote incentive programs which prevent crime through enhance environmental design.

ACTION PLAN

- ☐ Initiate service expectations for daily (vehicle and foot) patrols in the business community.
- ☐ Engage with business representatives through collaborative communication.
- ☐ Initiate the Crime Prevention through Environmental Design (CPTED) survey program developed through the checklist.
- ☐ Promote incentive programs which prevent crime through enhance environmental design.
- ☐ Track and monitor mischief hot spots and vagrancy concern.
- ☐ In six months present to Council provide businesses findings.

FOLLOW UP

- ☐ Communicate with law enforcement partners to understand where they are seeing improvements and trends.
- ☐ Follow up with businesses, adjust service expectations as required.
- ☐ In 12 months, present to Council finding from initiatives