

## Sponsorship of Operation Red Nose 2019 Campaign

His Worship the Mayor and Councillors of the City of Cold Lake.

The Cold Lake Agricultural Society has chosen and agreed to take over the Operation Red Nose Campaign this year in our city. This will be ORN's 9 Year in Cold Lake and has been a very important part of the Christmas season in our area by helping reduce the amount of impaired offences during this time.

Operation Red Nose is a campaign that has groups of volunteers safely drive people home in their own vehicles for free. They work in groups of 3.

- A Driver to drive the clients vehicle
- A Navigator to ride with the driver in the clients vehicle
- A Escort Driver to be a chase vehicle and to pick up the drivers and navigators after the client is safely home.

We do not charge for this service, however accept donations and tips that will go directly into a pot that will support a number of scholarships and local youth sports initiatives.

We are asking for support in the amount of \$2500.00 or whatever you can provide for volunteer appreciation and advertising.

For this generous sponsorship the city would receive:

- Logo on posters
- Social media mentions
- Mentions on Radio Ads

Thank you for your time.

A handwritten signature in black ink, appearing to read 'Dustin Foulds', written in a cursive style.

Dustin Foulds,

President

Cold Lake Agricultural Society