

Cindy Reimer

From: Kari Leiper <coordinator@heartsforhealthcare.ca>
Sent: March 20, 2020 2:02 PM
To: Cindy Reimer
Cc: Craig Copeland
Subject: IMPORTANT Update/Info: H4H 11th Annual Gala
Attachments: 2020 H4H Gala Support Package.png

Hello Cindy and Mayor Copeland,

So as I imagine you've already guessed we are planning to postpone the Gala, our hopes are to reschedule for October/November but will have to see how things progress. I will not be making an official statement for a couple days (hoping Monday) as I'd like to contact individual supporters, like yourselves, first. You had asked me to hold a table for the City and If it's alright with you I would love to keep you on the list for when we reschedule and can hopefully start where we left off? I have a tracker that keeps a record of all the tickets reserved/purchased. I will be contacting everyone once we have a rescheduled date.

We also realize that even though our plans have changed, the need to keep our initiatives going has not. We have committed to the purchase of a Hamilton Ventilator for the Emergency Room at the Cold Lake Healthcare Centre that was earmarked as a much needed piece of equipment this year and, as I am sure you can imagine, is needed even more at this time. We had planned to hopefully raise funds at the Gala as part of our Live Auction Cash Appeal. Therefore, we have begun plans to raise the funds immediately in the hopes of purchasing this piece now. I realize the City had not committed to any financial support for the Gala, and it's a delicate/complicated subject but we wanted to let you know about our current plans and some options if you would like to contribute:

1). Choose to contribute immediately to the purchase of the Hamilton Ventilator in one of two ways:

- Let me know and I can process an invoice for a donation to put towards the purchase of the Hamilton Ventilator on the City's behalf
- We currently have an open fundraiser on the Benevity Donation Portal (which includes further information on the fundraiser and equipment) and for the time being Benevity will match 1:1 any contributions made; which is HUGE!

Simply click the link below, select donate now, enter your Name and comments about why you choose to support this cause.

<https://mygoodness.benevity.org/community/cause/124-848947503RR0001/project/45TMCM7CET>

2). Decide to wait and potentially choose to support when we reschedule. I have re-attached the original Support Package, still all relevant other than the dates of course. It also contains a brief description of the Hamilton Ventilator on page 4.

3). Regretfully decline at this time. If you are unable to contribute, we understand completely, but we would please ask that you pass the word along about the fundraiser to those that may want to contribute or to those that would like to send a thank you and positive well-wishes to our healthcare professionals.

All monetary contributions will be recognized as part of a media release that will go out once we have raised the funds for the Hamilton Ventilator and include acknowledgment on our social media, website and other promotional avenues. If you have more questions regarding this, please do not hesitate to get in touch.

Thank you so much for all your support , stay safe and healthy ♥
Kari

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Kari Leiper

Hearts Coordinator

Hearts For Healthcare

Phone: 780 812-1312

Mail: Box 209

208 - 4807 51 street

Cold Lake, AB T9M 1P1

Web: www.heartsforhealthcare.ca

