

HEARTS FOR HEALTHCARE

# 11th *Annual* GALA

SATURDAY, MAY 2, 2020

AT ENERGY CENTRE FIELD HOUSE

COCKTAILS 5PM | DINNER 6:30PM | DANCE TO FOLLOW



MORE INFORMATION & TICKET PURCHASES

4807 51 St, Cold Lake

780-812-1312 | [coordinator@heartsforhealthcare.ca](mailto:coordinator@heartsforhealthcare.ca)

[WWW.HEARTSFORHEALTHCARE.CA](http://WWW.HEARTSFORHEALTHCARE.CA)

facebook Instagram



GRAPHIC DESIGN BY DIVERSE MARKETING



## WHO WE ARE!

- not-for-profit organization
- main goal is to improve local healthcare
- initiatives: purchase new equipment, provide facility upgrades and healthcare professional recruitment, retention and support and community advocacy and awareness of healthcare related issues
- supported by 100's of passionate and dedicated volunteers
- extremely proud of the accomplishments we have achieved together through innovative thinking, community involvement and a strong approach to our core initiatives



## WHY WE DO WHAT WE DO!

- we believe everyone deserves access to proper care from Emergency Services to Preventative Care
- last year the Emergency Department at the Cold Lake Healthcare Centre treated over **35,000** patients
- the Cold Lake Community Health Services departments have over **50 programs** they support, such as, community and public health services, health inspection, occupational and physical therapy and speech therapy
- Cold Lake Primary Care Network sees **600+ patients** a year for blood pressure monitoring alone
- to help recruit medical professionals that wish to work, live and invest in our community's future
- help provide efficient, accurate and safer care for all residents



## WHAT WE HAVE ACCOMPLISHED TOGETHER!

- **4 new physicians** joined our team in 2019 = **1000's** more local residence now have access to a family physician
- with funds you helped raise, H4H has committed over **\$175,000** in new equipment purchases for our local healthcare organizations this year alone. In the past 10 years we have committed over **\$1.2 Million**
- collaborative Renovation Project with Cold Lake Palliative Care Society for 2 palliative care rooms at CLHC



## WHAT THE GALA IS ALL ABOUT!

- last year you helped raise **\$190,000** towards our fundraising goals, bringing our 10 year total to over **\$2 Million**
- last year, with the help of Gala goers and the Cromwell and Corbin Families, we raised **\$40,000** for a new Panda Warmer for the Emergency Department
- last year we celebrated our milestone 10<sup>th</sup> Anniversary
- an outstanding attendance of **650 people**
- participation from **100's** of local businesses, organizations and groups
- incredible volunteer led event
- always a tonne of fun!!





*Dear Friends,*

*It is our hope that you will join us for our 11<sup>th</sup> Annual Hearts for Healthcare Gala; which will be held on **SATURDAY, MAY 2, 2020** at the Cold Lake Energy Centre.*

*At Hearts for Healthcare our aim is to ensure that everyone in our community has access to proper care by purchasing state of the art equipment, providing upgrades to our local healthcare facilities and offering support to our healthcare professionals. Our wish is to continue to improve the patient experience by creating awareness and making it possible for everyone to have access to a medical professional when they need it most; from Preventative Care to Emergency Services.*

*We are extremely proud of the accomplishments we have achieved together in our 10 year history. With your help, we hope to continue that success and raise **\$120,000** to further put towards our initiatives. At this year's Gala we are excited to offer many ways for you to get involved; all contributions make a huge impact in improving local healthcare:*

- \*Purchasing Tickets/Tables*
- \*Silent Auction*
- \*Super-Silent Auction*
- \*Live Auction*
- \*Event Sponsorship Options*
- \*Medical Equipment & Facility Upgrade Support Options*
- \*Monetary Donation*
- \*Company Sponsorship Options*

*Please consider joining us for a night full of fantastic entertainment, provided by the amazing Ten Souljers Band and our local Master of Ceremonies Bob Mattice and Auctioneer Aaron Tilley. We will also enjoy a delicious meal courtesy of Joly's Fine Cuisine and Master Caterers.*

*Gala tickets go on sale **MONDAY, FEBRUARY 10, 2020!***

*Thank you in advance for your continued support to enhance our community's healthcare.*

*Sincerely,*

*Your Hearts for Healthcare Gala Fundraising Committee*

*Kari Leiper, Kim Coosemans, Valerie Kossey-Fraser, Jenny Perras, Allison Untereiner, Liz MacPhee-Kotowitz, Jessica Jubinville and Ashley Brown*



# H4H GALA SUPPORT OPPORTUNITY OPTIONS

## TICKET RESERVATION

- **\$100/TICKET OR \$800/TABLE OF 8**

## SILENT AUCTION

- **REPRESENT YOUR INCREDIBLE BUSINESS WITH AN AMAZING SILENT AUCTION DONATION**

## MONETARY DONATION

- **EVERY LITTLE BIT HELPS, HONOUR YOUR LOVED ONES OR LET US KNOW WHERE YOU WOULD LIKE TO MAKE A DIFFERENCE**

## EVENT SPONSORSHIP OPTIONS

- **VENUE - \$5000**
- **TABLE WINE - UP TO \$2000\***
- **DECOR - \$10,000**
- **APPETIZER TABLE - \$2500**
- **DESSERT TABLE - \$2500**
- **MIDNIGHT LUNCH - \$2500**

\*based on number of tickets sold, maximum 550 guests

## LIVE AUCTION OPTIONS

### **ADVENTURE TOUR IN BALI (SPONSOR VALUE \$2198)**

8 day tour of Bali with G Adventures, flights not included

### **TREKKING THE INCA TRAIL (SPONSOR VALUE \$2298)**

5 Day tour with G Adventures, Hiking Manchu Picu, 1 night hotel-3 nights camping, flights not included

### **INCREDIBLE HOME CLEANING FOR A YEAR! (\$1890)**

CM Cleaning Company will provide cleaning once a month for one year!

### **STAY AND PLAY IN VERNON (SPONSOR VALUE \$1550)**

Vernon golf weekend: 3 rounds golf, Predator Ridge course, The Ridge course and The Rise Course plus 2 nights stay at hotel of your choice (some restrictions apply), flights not included

### **PAMPER YOURSELF - MESSAGES FOR A YEAR! (SECURED)**

Monthly massage with 1 of Elevation Health's licensed therapists

### **BONDING TIME - COMPANY RETREAT (SPONSOR VALUE \$1340)**

Overnight rental for 8 guests at Hamilton House B&B, \$200 Hamel Meats BBQ Package, \$200 Sobeys Gift Card, 2 Hr Lakeland Loopy Ball Rentals, Event Planning with Chic Perfection Events

### **WALK WITH THE DINOSAURS (SPONSOR VALUE \$1250)**

VIP behind the scenes tour/ Family of 4 museum pass (DONATED BY ROYAL TYRRELL MUSEUM), 2 nights stay at Ramada by Wyndham, \$400 Voucher Red Deer River Adventures, \$500 spending money

### **BUILD YOUR OWN LIVE AUCTION PRIZE (MINIMUM = \$1000)**

Let us know your ideas, or ask us to help create something unique to your business

### **FROST YOURSELF WITH DIAMONDS (SPONSOR VALUE \$1400)**

Micheal Hill Halo Stud Earrings-½ ct of Diamonds, 10kt white gold

### **VIVA LAS VEGAS (SPONSOR VALUE \$2000)**

TravelOnly Voucher: Roundtrip airfare from YEG, 3 nights stay @ Cosmopolitan

### **GO FISH - LANGS FISHING ADVENTURE (SPONSOR VALUE \$2560)**

4 nights/3 full days fishing on the Fraser River, All gear/hotel/ breakfast and lunch

### **DISCOVER DISNEY FAMILY GETAWAY (SPONSOR VALUE \$3400)**

4 days/ 3 nights at Disneyland Paradise Pier Resort, 3 Days-1 park per day pass for 2 adults/2 kids, flights not included

### **HIT THE WATER KAYAKING (SPONSOR VALUE \$1000)**

2 Pelican Magna Kayaks

### **WE THE NORTH - JAYS GAME (SPONSOR VALUE \$2600)**

TravelOnly Voucher: Roundtrip airfare, 3 nights stay at Hilton Toronto, 2 Tickets to Blue Jays game

### **CELEBRATE CHRISTMAS IN NEW YORK (SPONSOR VALUE \$3000)**

TravelOnly Voucher: Roundtrip airfare from YEG, 3 nights stay at Z Hotel NYC, 2 Tickets to Christmas Spectacular-the Radio City Rockettes

### **BUILD YOUR OWN SUPER-SILENT AUCTION PRIZE (RANGE = \$500-\$1000)**

Let us know your ideas, or ask us to help create something unique to your business



## COMPANY SPONSORSHIP OPPORTUNITIES

### **PARTNER: \$500**

- \*Featured in Gala Program as Loyal Level Supporter
- \*Name in Gala Slideshow

### **FRIEND: \$1,000**

- \*Name in Gala Slideshow
- \*Featured in Gala Program as Friend Level Supporter
- \*Acknowledgement on social media sites, with collaborative cross promotional opportunities
- \*Name on Website thank you blog post
- \*Name on TV presentation at Cold Lake Healthcare Centre for 1 year

### **LOYAL: \$5,000**

- \*Featured in Gala Program as Loyal Level Supporter
- \*Name and Logo in Gala Slideshow
- \*Acknowledgement on social media sites, with collaborative cross promotional opportunities
- \*Name and Logo recognition on Website thank you blog post
- \*Name & Logo on TV presentation at Cold Lake Healthcare Centre for 1 year

### **DISTINGUISHED: \$10,000**

- \*Featured in Gala Program as Distinguished Level Supporter
- \*Name and Logo will appear in Gala Slideshow
- \*Acknowledgement on social media sites, with collaborative cross promotional opportunities
- \*Name & Logo on TV presentation at Cold Lake Healthcare Centre for 1 year
- \*Name and Logo on Website Event Page for 1 year and thank you blog post
- \*Verbal recognition at Gala, with opportunity to speak

### **SUPERIOR: \$25,000**

- \*Featured in Gala Program as Superior Level Supporter
- \*Name and Logo in Gala Slideshow
- \*Acknowledgement on social media sites, with collaborative cross promotional opportunities
- \*Name & Logo on TV presentation at Cold Lake Healthcare Centre for 1 year
- \*Name and Logo on Website for 1 year and thank you post with Company spotlight on our Heart Beat Blog
- \*Verbal recognition at Gala, with opportunity to speak
- \*Opportunity to provide your own promotional material at Gala to be displayed as guests enter
- \*Premier seating for 1 table of 8 guests



# MEDICAL EQUIPMENT & FACILITY UPGRADE SUPPORT OPTIONS

## Allied Health - Montessori Half Kits \$1,892.75

Utilized by the Recreation Therapy program to support LTC residents and other members of the community affected by dementia. These kits include programs providing cognitive stimulation and activities that reduce dementia related behaviour.



## Mental Health - Artwork and Décor \$3,000.00

Addictions and mental health services are most effective when clients feel welcome, comfortable and at home. Having visual representations of our awareness of local culture and identity helps to achieve this.

## Mental Health - Interactive White Board \$3,500.00

Used to provide and facilitate educational and therapeutic group activities by allowing integration of group work files, present video resources, and share content with participants.

## Mental Health - Television for Addictions Waiting Area \$800.00

Would provide general health care information to those in waiting areas.



## OR - Positioning Aids up to \$10,000.00

Used to put people in the right position for operations (ie: shoulder surgery). This decreases surgical times and helps maximize OR usage, while protecting both patients and staff from injury.

## ER - Hamilton C2 Ventilator \$33,000.00

An essential piece of equipment to replace the present ventilator that requires frequent repair. This mobile machine provides breathing support to individuals who cannot do so on their own, whether due to trauma, post-operative complications or other life-threatening events. Used in the ER department as patients are stabilized and eventually transferred for higher level of care.



## LTC - Tenor Lift - Full Lift \$10,322.95

A highly efficient solution to transferring and positioning bariatric residents and patients in a way that provides safety for both the individual being lifted and the staff supporting these individuals. This will

help the efficiency and comfort of mobilizing residents and patients while also reducing cost associated with injuries to both patients and staff.



## Allied Health - Wheel Chair and Oxygen Tank x 2 \$1,600.00 each

Used to assist patients with short term illness or injury. These chairs allow the patient to mobilize safely; independently and safely. Allows discharge of patients from the hospital in a timely manner.



## OR - Vital Sign Machines for Bedside x 4 \$3,500.00 each

Used to measure heart rate, blood pressure, temperature and oxygen saturation. Essential for monitoring post-operative patients.

## LTC - Sit/Stand Lift \$4,219.00

Provides greater comfort to residents who are transferred multiple times each day. This lift provides quicker care for LTC residents, promoting involvement in activities, better daily care and therefore better quality of life.



## LTC - P500 Therapy Surface \$7,797.00

The P500 Therapy Surface is extremely beneficial for residents who are unable to leave bed or have wounds or skin break down. This surface helps address and prevent shearing, friction and pressure to skin surfaces, thus preventing wounds and infection.



\*Items listed are from submitted Funding Requests presented to H4H by community stakeholders. Funds raised during the Gala from individual/company contributions may be used to support the purchase of these items. Contributions to cover the full cost of specific items is greatly appreciated and will be featured at the Gala via signage and slide show.



# Support Form

Please complete Support Form in full and return no later than **APRIL 24, 2020**, along with company logo in PDF and PNG (or JPG) if applicable, to Kari via email, text photo or in person.

Company Name <small>(written as you would like to see on promotional material)</small>	Contact Name	Contact Phone Number
Email Address	Mailing Address	

## H4H GALA SUPPORT OPPORTUNITY OPTIONS *(please check all that apply, for details see page 2, 3 & 4)*

<b>TICKET RESERVATION</b> <input type="checkbox"/> TABLE OF 8 X ____ (\$800/TABLE)=\$_____ <input type="checkbox"/> TICKETS X ____ (\$100/TICKET)=\$_____		
<b>SILENT AUCTION</b> ITEM DESCRIPTION: _____ <small>(as you would like to be seen on bid sheets)</small> ESTIMATED VALUE: _____		
<b>MEDICAL EQUIPMENT &amp; FACILITY UPGRADES</b> (page 4) NAME: _____ SPONSOR VALUE: \$ _____  <b>MONETARY DONATION</b> (page 2) AMOUNT: \$ _____ <input type="checkbox"/> In Memoriam of _____	<b>EVENT SPONSORSHIP</b> (page 2) NAME: _____ SPONSOR VALUE: \$ _____  <b>LIVE AUCTION</b> (page 2) NAME: _____ SPONSOR VALUE: \$ _____	<b>COMPANY SPONSORSHIP</b> (page 3) <input type="checkbox"/> PARTNER \$500 <input type="checkbox"/> FRIEND \$1,000 <input type="checkbox"/> LOYAL \$5,000 <input type="checkbox"/> DISTINGUISHED \$10,000 <input type="checkbox"/> SUPERIOR \$25,000
<b>Why I CHOOSE TO SUPPORT H4H</b> <i>(please check those that apply)</i>		
<input type="checkbox"/> Equipment & Facility Upgrades <input type="checkbox"/> In Memory of a Loved One	<input type="checkbox"/> Medical Practitioner Recruitment/Retention Other: _____	<input type="checkbox"/> Awareness & Advocacy of Local Healthcare

### PAYMENT *(please check one):*

Total: \$ \_\_\_\_\_

- ☐ Cheque Enclosed *(Payable to Hearts for Healthcare)*  
☐ Please Invoice Us  
☐ Credit Card *(Visa/MC/Amex)*  
 Name: \_\_\_\_\_  
 Number: \_\_\_\_\_  
 Exp.Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Return form via email, photo text, mail or drop off in person:

Kari Leiper – Hearts Coordinator  
 1-780-812-1312 (c)  
 coordinator@heartsforhealthcare.ca  
 PO Box 209  
 #208, 4807 51 Street, Cold Lake, AB T9M 1P1

Note: IF YOU PREFER TO PAY BY CREDIT CARD VIA TELEPHONE OR IN PERSON PLEASE CALL 780-812-1312 TO PROCESS OR STOP IN AT THE OFFICE AT #208, 4807 51 STREET (second floor, Kathryn Drake Building)

**Thank you for helping make this year's event a huge success. We appreciate all the community support.**

Official tax receipts will be issued for qualifying donations. Charitable Reg. No. 84894 7503 RR0001





# THANK YOU!!

PLEASE COMPLETE  
SUPPORT FORM, DETACH AND  
RETURN VIA EMAIL, PHOTO TEXT,  
MAIL OR DROP OFF IN PERSON TO:

KARI LEIPER - HEARTS COORDINATOR

1-780-812-1312 (C)

[coordinator@heartsforhealthcare.ca](mailto:coordinator@heartsforhealthcare.ca)

Hearts for Healthcare

PO Box 209

#208-4807 51 street

Cold Lake, AB T9M 1P1

IF YOU WISH, PLEASE USE THE  
FRONT COVER AS A  
DISPLAY POSTER AND HELP US  
SPREAD THE WORD