

# City of Cold Lake

### STAFF REPORT

**Title:** Request for Funding - Lac La Biche County - 2020 Healthier Communities Golf Tournament

Meeting Date: April 28, 2020

## **Executive Summary:**

Attached is a letter from Mayor Moghrabi of Lac La Biche County extending an invitation to the City of Cold Lake to join them at their 2020 Healthier Communities Golf Tournament scheduled to be held at the Lac La Biche Golf & Country Club on Monday, June 15, 2020.

The proceeds from the event will be divided between the Lac La Biche Regional Health Foundation and Portage College, for the future development of healthcare services and training opportunities in the region.

Individual/team registration fees and sponsorship opportunities are attached.

### Background:

Attached is a letter from Mayor Moghrabi of Lac La Biche County extending an invitation to the City of Cold Lake to join them at their 2020 Healthier Communities Golf Tournament scheduled to be held at the Lac La Biche Golf & Country Club on Monday, June 15, 2020.

The proceeds from the event will be divided between the Lac La Biche Regional Health Foundation and Portage College, for the future development of healthcare services and training opportunities in the region.

Individual/team registration fees and sponsorship opportunities are attached.

In its' 2020 budget, Council budgeted \$193,000 for sponsoring functions, goodwill, and other activities for the staff and community. The following is a breakdown of the available funding:

- Council General \$20,000
- Recreation Grants \$20,000
- Culture Grants \$20,000
- Community Capital Grants \$50,000
- Community Events Sponsorship Grants \$20,000
- Doctor Recruitment \$18,000



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- Special Events Incentives \$30,000
- Gifts \$15,000

All of the above highlighted programs are going to be recommended to Council by the Council Committees.

Of Councils' General Goodwill, to date, without consideration of this request or any others on the April 28, 2020 agenda, \$2,600.00 (Cold Lake Alpine Ski Society \$2,500, CLMHA \$10,000 (event cancelled due to COVID-19), and Kids Time Out Play Program \$100) plus a venue Sponsorship \$3,924.00 towards the RCMP Regimental Ball (event cancelled and rescheduled to September 25, 2021) has formally been allocated from the 2020 Council Goodwill budget by motion of Council.

#### Alternatives:

Council may consider the following options:

- 1. Council may approve a monetary donation to the Lac La Biche County 2020 Healthier Communities Golf Tournament scheduled to be held on Monday, June 15, 2020, with funds to come from Council Goodwill (1-2-11-20-229).
- Council may approve a donation of a silent auction valued at \$\_\_\_\_\_ to the Lac La Biche County 2020 Healthier Communities Golf Tournament scheduled to be held on Monday, June 15, 2020, with funds to come from Council Goodwill (1-2-11-20-229).
- 3. Respectfully decline an opportunity to provide a donation.
- That Council postpone the request for funding to the May 12, 2020 regular meeting of Council.

#### **Recommended Action:**

That Council respectfully decline the opportunity to provide sponsorship to Lac La Biche County's 2020 Healthier Communities Golf Tournament.

## **Budget Implications (Yes or No):**

Yes

## Submitted by:

Kevin Nagoya, Chief Administrative Officer