

UN NATO Veterans  
Cold Lake Crew  
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CITY of COLD LAKE

Feb 2020

REQUEST FOR SPONSORSHIP

In 2017 UN NATO Veterans began a Motorcycle Toy Run to benefit the Lakeland hospitals and Valour Place in Edmonton for our ill and injured Veterans, RCMP, Canadian Armed Forces members, First Responders, and their family members who require medical treatment in Edmonton but live elsewhere. We chose these groups to benefit from our event because they both directly impact the Lakeland community and as veterans we feel strongly about looking after those in service to Canada and providing comfort to children in need.

As representatives of UN NATO Veterans, Cold Lake a variety of members have been tasked to engage our community in the hopes of sponsorship for our upcoming event. We will be hosting our 4th Annual Toy Saturday, May 23, 2020 and would be very appreciative if you could provide assistance in any manner that you are able to in order to ensure maximum funds/toys go to the various recipients that the event benefits. Last year we raised over \$6000.00 for Valour place and were able to present boxes full of toys to the Bonnyville and Cold Lake hospital emergency rooms.

Our success in the past three years was only made possible through companies in the Lakeland and farther afield that were able to donate goods and services. We take all contributions very seriously and in the event you are able to help us we would like to place your logo and information on our Facebook page and signage.

In closing I would like to thank you for your time and if you require any further information please do not hesitate to contact me at your convenience.



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