

## City of Cold Lake

## OFFICE OF THE MAYOR

June 15, 2020

Value-added Products to Markets Program Food and Value Added Processing Division 6547 Sparrow Drive Leduc, Alberta T9E 7C7

To Julie Price:

Re: Letter of Support - Cold Lake Brewing and Distilling Company

On behalf Council it is my pleasure to write a letter in support for the Cold Lake Brewing and Distilling Company, for grant funding under the Value-added Products to Market Program. The Cold Lake Brewing and Distilling Company is undergoing an exciting commercial expansion in our community. After having been in a rented building in Cold Lake south, the Cold Lake Brewing and Distilling Company is now moving to a brand new location in Cold Lake north close to the lake.

The new building is a state of the art design that will allow for increased sales to occur through more space, availability to expand the brew house and canning line, and increase product lines. This is the only type of venture like this in our community with a population of 15,000 people. It is exciting to see a local family stay and invest significant personal monies and put Cold Lake on the brewing map.

The new location is on a piece of property that has sat vacant, and the building will be arguably be one of the premier buildings in Cold Lake north, which is known as a residential community. The Cold Lake Brewing and Distilling Company is going to have a small lounge on the upper floor of the building where tourists and locals can enjoy the view of the lake while having a home grown distilled product to taste.

As the Mayor of a City that is heavily influenced by Canada's largest air force base, 4 Wing Cold Lake, and the second largest oil sands in Alberta, diversifying our economy is something our Council strives for. Your support for the requested grant application from Cold Lake Brewing and Distilling Company would be greatly appreciated. It would allow a helping financial hand to an entrepreneurial business in our City be that much more successful.

The City of Cold Lake Mayor and Council fully support the efforts of the Cold Lake Brewing and Distilling Company as they seek funding. If you have any questions, please contact me at (780) 594-4494.

Sincerely,

Craig Copeland, Mayor

cc: Council /vs