



## **STAFF REPORT**

**Title:** 4 Wing Cold Lake - 2020 Air Show Sponsorship

**Meeting Date:** June 9, 2020

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### **Executive Summary:**

The 2020 Cold Lake Air Show was planned for the weekend of July 18-19, 2020 but due to the continued risk to public safety because of the COVID-19 pandemic the Cold Lake Airshow Committee canceled the event.

On September 19, 2019, Council motioned to contribute \$125,000 plus GST (\$131,250 inclusive of GST) towards the civilian performer contract fees for the 2020 Cold Lake Airshow from the 2020 contingency budget (1-2-97-99-991) in the form of a sponsorship.

Council also approved \$30,000 on the 2020 Matrix towards the key mark street festival which opens the Airshow weekend (Full Throttle Street Festival). This included the music acts, amusement activities and support services.

### **Background:**

4 Wing has been hosting the Cold Lake Airshow every 2 years since 2014. 2020 was to be the third such show that Council had chosen to support in the form of a sponsorship as well as committing to hold the street festival that kicks off the weekend.

Council contributed in 2016 (\$75,000 plus GST); 2018 (\$125,000 plus GST); and 2020 (\$125,000 plus GST) in the form of a sponsorship as well as budgeting an amount each year to hold the street festival.

The City of Cold Lake paid 4 Wing the \$125,000 + GST from the 2020 Operating Budget earlier this year that has since been returned by 4 Wing. Nothing from the \$30,000 budgeted has been spent towards the street festival as of yet.

Administration is recommending that the budgeted funds for both the sponsorship of \$125,000 and the street festival of \$30,000 be restricted for a future Cold Lake Airshow.



**Alternatives:**

Council may consider the following options:

1. Council restrict \$125,000 for the 2020 Cold Lake Airshow sponsorship that has been returned from 4 Wing as well as restrict the \$30,000 budgeted for the street festival for the next Cold Lake Airshow.
2. Council allow the \$125,000 to be credited back to the contingency account with this amount plus the \$30,000 for the street festival to be allocated to another project.

**Recommended Action:**

Administration recommends that Council restrict both the \$125,000.00 2020 Cold Lake Airshow sponsorship and the \$30,000.00 for the street festival. These funds will be used towards the next Cold Lake Airshow.

**Budget Implications (Yes or No):**

Yes

**Submitted by:**

Kevin Nagoya, Chief Administrative Officer