



Hearts for Healthcare
#208, 4807 51 Street
PO Box 209
Cold Lake, AB T9M1P1
(780) 812-1312
coordinator@heartsforhealthcare.ca

Dear Valued Friends,

Hearts for Healthcare is a non-profit, registered charity developed to enhance and enrich the quality of our local healthcare. Our focus is on physician attraction and retention, raising community awareness, purchasing necessary medical equipment, and providing facility upgrades within our local healthcare community.

Hearts for Healthcare is pleased to announce that we will be moving forward with a version of our annual **H4H Mega Bounce Run**, called the **Virtual H4H Mega Run!!** We have all felt the effects this summer from the Covid-19 pandemic but we wanted to find a way to keep this event going, provide some fun for our community and still raise some much-needed funds for local healthcare. It will be held from August 22-September 7, 2020 with a "Pick-Up" day on September 7, 2020. Participants are asked to make a \$25 donation and with that will receive a locally made custom medallion from **Marigold Lane Creative** and a community sourced race kit. There will be set routes with checkpoints, where participants can complete challenges in order to be entered to win prizes. They can choose to follow one of the three H4H designated routes or complete their own, anywhere they wish; we encourage creativity... run/walk/bike/skip/dance or simply donate to a good cause. It can be completed (or not) anytime within the 2 weeks. The idea is to have fun, be creative and be accessible to everyone.

Our goal this year is to further fund our main initiatives: physician recruitment and retention, public awareness and equipment purchases for our healthcare facilities. One piece that has been earmarked of high importance is a **patient lift** for our community **long term care** facility. It is used to transfer and position residents and patients in a safe and efficient manner; which promotes quicker care, promotes involvement in activities, enables staff to safely do their job and provides an overall better quality of life for staff, residents and patients. Now more than ever we feel it is so important to support our vulnerable seniors. We are seeking your continued support in order to help us reach our goals. Please see our attached Support Opportunities for contribution options.

All donors will be recognized and those gifting monetary donations will be issued a charitable donation receipt on eligible value. If you would like to contribute or have any questions about the event or this letter, please call Kari at the Hearts For Healthcare office at **1-780-812-1312** or email at coordinator@heartsforhealthcare.ca.

We would also appreciate your groups participation by registering a team, challenging others to participate and spreading awareness of the event. Please visit <https://raceroster.com/events/2020/33456/h4hmegarun-virtual> for more information or to register or make a donation.

Thank you in advance for your continued support in enhancing our community's healthcare.

Sincerely,

The Hearts for Healthcare Fundraising Committee

SUPPORT OPPORTUNITIES

MEDAL SPONSOR

- Monetary Contribution of \$1000 or in-kind contribution of maximum 200 custom made race medallions. Your logo will appear on the medallions distributed to participants and your company will also receive social media shout outs leading up to event with cross-promotional opportunities. You will also be highlighted on our H4H website blog and event page post-event.

CHECKPOINT SPONSOR

- Monetary contribution of \$250/check point, or in-kind contribution equivalent to \$250/check point (ie: race kit or participant prize). Covers the cost of promotional material at check point, which H4H will provide; you may also provide your own additional signage/banner etc. Your company will also receive social media shout outs leading up to event with cross-promotional opportunities. If you are unable to provide in-kind material for the participant Race Kits (our goal is 200 participants) or a participant prize package for challenge winners (details below), H4H will use the monetary contribution to build a package for you.

PARTICIPANT PRIZES

- Checkpoint Challenges – There will be prizes awarded for challenges at each of the 5 sponsored check points for each of the three routes (see Checkpoint Sponsor above for details and promotional opportunities for your company).
- Best Team Spirit Category – awarded to the team that displays the best team spirit. What will be considered: largest registered team, highest collected pledges/donations, best social media picture or video, most unique costumes etc. Your company will receive social media shout outs leading up to event with cross-promotional opportunities.
- Half/Full Marathon Upgraded Medal – We would like to present our half and full marathon runners with a special prize. Participants have the option to sign up as a Half/Full marathon and will receive an upgraded medal with resin
- Half/Full Marathon Present - Monetary contribution of \$10-25/marathon participant, or in-kind contribution equivalent to \$10-25/marathon participant. We would like to present our half and full marathon runners with a special prize. Participants have the option to sign up as a Half/Full marathon and will receive a gift from your company. We only anticipate a few participants; an example could be a water bottle or bag or gift certificate. Your company will also receive social media shout outs leading up to event with cross-promotional opportunities.

PRINT SPONSOR

Each check point (5 total) will have a “DID YOU KNOW” fact about H4H and highlight our community’s support of local healthcare. Estimated \$200 contribution to cover the cost of these posters. Your company’s name and logo will appear on all posters. Your company will also receive social media shout outs leading up to event with cross-promotional opportunities.

RACE KIT CONTRIBUTIONS

- Approximately 200 participants, please indicate donation and estimated value on the Support Form below (see Checkpoint Sponsor above for details and promotional opportunities for your company).

MONETARY DONATION

- Please indicate value on the Support Form below. An example of what your donation will be put towards: the purchase of a **Lift for Long Term Care**: used to transfer and position residents and patients safely for both for the individual being lifted and for staff.

TEAM PARTICIPATION

- We highly encourage your company to register a team and help us spread the word for participation. Teams can participate together while following recommended safe procedures set by the chief medical advisor or sign up or donate under your team name and participate separately within their immediate or cohort families. All team participation will be considered for the Best Team Spirit prize. Visit <https://racerooster.com/events/2020/33456/h4hmegarun-virtual> for more information or to register or make a donation.

VOLUNTEERS

- We will require approximately 10-12 volunteers to help with Race-Kit preparation a week prior to the event opening or for Pick-Up day on September 7, 2020. Both are about a 3-4 hour commitment. Contact Kari at 780-812-1312 if interested in volunteering as an individual or as a company.

Support Form

Please complete Support Form in full and return no later than **August 20, 2020**, along with logo in PDF and PNG (or JPG) if applicable, to Kari via email or text photo.

Company Name (written as you would like to see on promotional material)	Contact Name	Contact Number
Email Address	Mailing Address	
Support Opportunity ___MEDAL SPONSOR ___CHECKPOINT SPONSOR ___PARTICIPANT PRIZES ___PRINT SPONSOR ___RACE KIT ___MONETARY DONATION Details (please indicate donation and value if applicable):		

Payment (please check one if applicable):

___ Cheque enclosed
(Payable to Hearts for Healthcare)

___ Credit Card (Visa/MC/Amex)
Name: _____
Number: _____
Exp. Date: _____ CVV: _____

___ Please invoice us

Note: IF YOU PREFER TO PAY BY CREDIT CARD VIA TELEPHONE PLEASE CALL KARI AT 780-812-1312 TO PROCESS

Thank you for helping make this year’s event a huge success. We appreciate all our community support.

Return form via email, photo text or mail:

Kari Leiper – Hearts Coordinator
1-780-812-1312 (c)
coordinator@heartsforhealthcare.ca
Hearts For Healthcare
Box 209
Cold Lake, AB T9M 1P1

Tax-deductible receipts will be issued for qualifying donations. Charitable Reg. No. 84894 7503 RR0001